

Postgraduate Certificate Television Scriptwriting. Programs and Fiction



Postgraduate Certificate Television Scriptwriting. Programs and Fiction

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/design/postgraduate-certificate/television-scriptwriting-programs-fiction

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01

Introduction

A good script can represent the difference between success and failure of a program or a TV fiction production. Texts that are adapted to the circumstances of today's society, but that are innovative and entertaining, are the keys to acquiring the necessary relevance. This TECH academic program will allow students to enter a sector of great importance in the small screen, becoming leading scriptwriters that all networks want to have on their staff.



“

The success of a series, a movie or a television program depends, to a large extent, on a high-quality script. If you want to become a successful screenwriter, this is the program for you"

The Audiovisual Products that are broadcasted on television are very varied. Different genres and formats that require scripts with certain peculiarities is the environment in which the networks operate. As is logical, writing a script for a sitcom is not the same as writing a script for a soap opera or a talent show, for example, so designers becoming more highly qualified in this field will have the keys to develop their creativity and adapt their writing to each product, with the main objective of creating successful productions that will win the public's favor.

This Postgraduate Certificate in Television Scriptwriting. Programs and Fiction of TECH is a necessary plus in the education of students, offering them the most comprehensive information on this subject that will make them more competitive in today's job market. To this end, the syllabus covers everything from narrative to television genres and formats, including scripts for comedies, dramas and television programs, among other fundamental aspects for screenwriters. Undoubtedly, a high quality program that will represent a before and after in the education of students. And above all, it will provide them with the training required to be able to access scriptwriting positions in the main television networks and production companies, both nationally and internationally.

A 100% online program that will allow students to manage their own study time, meaning they are not hindered by by fixed schedules or the need to commute to another physical location. They can access all the contents at any time of the day, allowing them to balance their professional and personal life with their academic life.

This Postgraduate Certificate in **Television Scriptwriting. Programs and Fiction** contains the most complete and up-to-date educational program on the market. The most important features of the program include:

- ◆ Case studies presented by design experts
- ◆ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Special emphasis on innovative methodologies for the creation of television scripts
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



Whether your passion is fiction or television programs, don't miss the opportunity to learn how to create the most attractive scripts with this Postgraduate Certificate"

“*The practical resources in this Postgraduate Certificate will help you develop the skills necessary for the narrative writing of television scripts*”

A 100% online program that will allow you to study at your own pace, from home and balance your learning with the rest of your daily obligations.

Specialize in the production of television scripts from the leading experts in the field.

Its teaching staff includes professionals from the field of design, who bring to this program the experience of their work, as well as recognized specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training experience designed to train for real-life situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.



02 Objectives

The main objective of this Postgraduate Certificate from TECH Global University is to help students develop the necessary skills and learn the main techniques to write television scripts for different formats: movies, series, programs, soap operas, etc. A comprehensive syllabus in which students will find the latest and most relevant information on the subject, which will give them the opportunity to improve their competitiveness and become a successful professional.





“

*Develop the creative skills
that will allow you to write the
best scripts available today”*



General Objectives

- ◆ Learn the characteristics of television scripts, whether they are programs or fiction productions
- ◆ Develop the necessary skills to write television scripts adapted to the tastes and interests of the audience
- ◆ Developing successful scripts for television productions



Knowing how to analyze the different television genres will give you the keys you need to create successful scripts"





Specific Objectives

- ◆ Understand the creative and industrial process in the development of a fiction script for television
- ◆ Identify the different genres of television programs in order to determine the scripting techniques they require
- ◆ Know the different tools available to a television scriptwriter
- ◆ Learn how a television program format is related to its writing techniques
- ◆ Understand the basics of the dynamics of a television program format
- ◆ Gain an overview of international franchises of television program formats
- ◆ Use a critical point of view when analyzing the various genres and formats of television programs based on their scripts
- ◆ Know the ways to present a draft script for a television series

03

Course Management

This academic program includes the most specialized teaching staff in the current educational market. They are specialists selected by TECH to develop the whole syllabus. In this way, starting from their own existence and the latest evidence, they have designed the most up-to-date content that provides a guarantee of quality in such a relevant subject.



“

TECH offers the most specialized teaching staff in the field of study. Enroll now and enjoy the quality you deserve”

International Guest Director

Awarded by Women We Admire for her leadership in the news sector, Amirah Cissé is a prestigious expert in **Audiovisual Communication**. In fact, she has spent most of her professional career managing international projects for renowned brands based on the most innovative **marketing** strategies.

In this sense, her strategic skills and ability to integrate emerging technologies into multimedia content narratives in an avant-garde way have allowed her to be part of renowned institutions on a global scale. For example **Google**, **NBCUniversal** or **Frederator Networks** in New York. In this way, her work has focused on the creation of communication campaigns for various companies, generating highly creative **audiovisual content** that connects emotionally with audiences. Thanks to this, multiple companies have succeeded in building consumer loyalty over a long period of time; while the companies have also strengthened their market presence and ensured their long-term sustainability.

It is worth noting that her extensive work experience ranges from the **production of television programs** or the creation of sophisticated **marketing techniques** to the management of visual content on the main **social networks**. At the same time, she is considered a true **strategist** who identifies culturally relevant opportunities for clients. In doing so, she has developed tactics aligned with both audience expectations and needs; enabling entities to implement cost-effective solutions.

Firmly committed to the advancement of the audiovisual industry and excellence in her daily practice, she has combined these functions with her role as a **researcher**. As such, she has written multiple scientific articles specialized in emerging areas such as the dynamics of user behavior on the Internet, the impact of eSports in the field of entertainment and even the latest trends to enhance **creativity**.



Ms. Cissé, Amirah

- Director of Global Client Strategy, NBCUniversal, New York, United States
- Strategy Expert at Horizon Media, New York
- Engagement Manager at Google, California
- Cultural Strategist at Spaks & honey, New York
- Account Manager at Reelio, New York
- Account Coordinator at Jun Group, New York
- Content Strategy Specialist at Frederator Networks, New York
- Researcher at the Genealogical and Biographical Society of New York
- Academic Internship in Sociology and Anthropology at Kanda Gaigo University
- Bachelor of Fine Arts with a major in Sociology from Williams College
- Certification in: Leadership Training and Executive Coaching, Marketing Research

“

Thanks to TECH, you will be able to learn with the best professionals in the world”

04

Structure and Content

The syllabus of this Postgraduate Certificate in Television Scriptwriting. Programs and Fiction has been developed by a team of experts in the field, and will show students the keys to create scripts adapted to different audiovisual formats. A syllabus that ranges from narrative to its adaptation to different genres. The scripts of fiction, entertainment programs, documentaries or the rundown of a program are just some of the many issues that students will be able to learn with this Postgraduate Certificate.





“ Get to know the particularities of television scriptwriting thanks to the techniques and tools offered by this comprehensive Postgraduate Certificate”

Module 1. Television Scriptwriting: Programs and Fiction

- 1.1. Television Fiction
 - 1.1.1. Concepts and Limits
 - 1.1.2. Codes and Structures
- 1.2. Narrative Categories in Television
 - 1.2.1. The Enunciation
 - 1.2.2. Characters
 - 1.2.3. Actions and Transformations
 - 1.2.4. The Space
 - 1.2.5. The Weather
- 1.3. Television Genres and Formats
 - 1.3.1. Narrative Units
 - 1.3.2. Television Genres and Formats
- 1.4. Fiction Formats
 - 1.4.1. Television Fiction
 - 1.4.2. Situation Comedy
 - 1.4.3. Drama Series
 - 1.4.4. The Soap Opera
 - 1.4.5. Other Formats
- 1.5. The Fiction Script in Television
 - 1.5.1. Introduction
 - 1.5.2. The Technique
- 1.6. Drama on Television
 - 1.6.1. The Drama Series
 - 1.6.2. The Soap Opera
- 1.7. Comedy Series
 - 1.7.1. Introduction
 - 1.7.2. The Sitcom



- 1.8. The Entertainment Script
 - 1.8.1. The Script Step by Step
 - 1.8.2. Writing to Say
- 1.9. Entertainment Script Writing
 - 1.9.1. Script Meeting
 - 1.9.2. Technical Script
 - 1.9.3. Production Breakdown
 - 1.9.4. The Play-List
- 1.10. Entertainment Script Design
 - 1.10.1. Magazine
 - 1.10.2. Comedy Program
 - 1.10.3. Talent Show
 - 1.10.4. Documentary
 - 1.10.5. Other Formats



The most up to date content on the market to specialize in the creation of television scripts"

05 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06 Certificate

The Postgraduate Certificate in Television Scriptwriting: Programs and Fiction guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This program will allow you to obtain your **Postgraduate Certificate in Television Scriptwriting. Programs and Fiction** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Television Scriptwriting. Programs and Fiction**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom



Postgraduate Certificate Television Scriptwriting. Programs and Fiction

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate Television Scriptwriting. Programs and Fiction

The End