

# Postgraduate Certificate Specialty Apparel





## Postgraduate Certificate Specialty Apparel

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/design/postgraduate-certificate/specialty-apparel](http://www.techtitute.com/us/design/postgraduate-certificate/specialty-apparel)

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# 01

# Introduction

Fashion must adapt to all circumstances and situations that can arise on any given day. Choosing a look for the office is not the same as choosing a look to go and play sports, do the shopping, or attend a party. Each event requires specific styling, so professionals must open their minds and create the best designs for each occasion. With this TECH program, students will learn about special garments, be it sportswear, haute couture or film costumes, which will add value to their qualifications, giving them that level of specialization demanded by the most prestigious clothing brands in the market.





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*Every occasion deserves a specific and innovative look, and you will be the creator of those designs that adapt to the needs of customers, whether with sportswear or haute couture”*

Fashion design is an ever-changing industry, which adapts to market needs and consumer interests. It is, therefore, essential for designers to acquire a higher level of competence and develop a thorough general knowledge of the industry. In this particular case, the program focuses on special garments, ranging from sportswear to haute couture, or costumes for film, theater and television.

It is important to bear in mind that sport is, nowadays, one of the sectors that saved fashion from the dire consequences of the pandemic, although at the expense of market share loss in haute couture and bridal wear. The promotion of healthier lifestyle habits after confinement, as well as the promotion of teleworking, have both favored the increase in sales of more comfortable apparel.

Likewise, the proliferation of series and movie productions on digital platforms such as Netflix, HBO or Amazon Prime has led to an increase in job opportunities for professionals specialized in costume design, whether for cartoons or real actors in film, theater and television. A new market niche is undoubtedly opening up, in which designers have a lot to say.

Moreover, given the recovery of the global health situation, major events, fashion shows or film galas, where haute couture will always have its place, have slowly been returning. Therefore, it is essential that designers do not neglect this type of apparel and continue their specialization in this field.

This Postgraduate Certificate in Specialty Apparel brings together all this information in a single program to offer students the keys to design in these different branches of fashion. And it does so in a 100% online format, which allows students to manage their time comfortably and choose the place that best suits them to continue their learning.

This **Postgraduate Certificate in Specialty Apparel** contains the most complete and up-to-date program on the market. Its most notable features are:

- ◆ Practical cases presented by experts in fashion
- ◆ The graphic, schematic, and practical contents with which they are created provide practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where the self-assessment process can be carried out to improve learning
- ◆ Special emphasis on innovative methodologies in the design of specialty apparel
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



*Diversify your career prospects by directing your designs towards creating costumes for film, theater or television”*

“*TECH is committed to digital education as the main learning method and, therefore, offers you this 100% online program*”

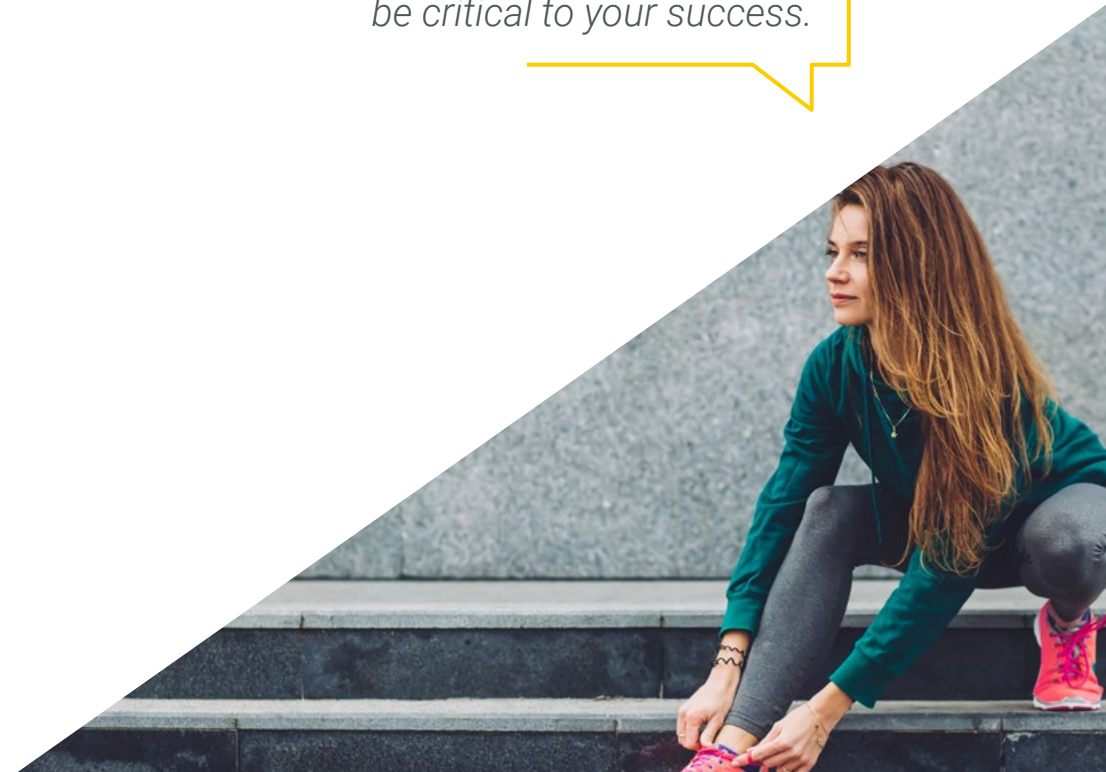
Its teaching staff includes professionals from the fashion industry, who bring to this program the experience of their work, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training experience designed to train for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

*Create designs that every Hollywood actor would want to wear to awards shows.*

*Sports fashion is gaining a lot of traction these days, so specializing in this field can be critical to your success.*



# 02 Objectives

The main objective of this Postgraduate Certificate at TECH Technological University is to offer students a higher level of specialization so that they can develop the skills required to design specialty apparel, whether sportswear, haute couture, theater or cinema costumes, or dresses for galas, catwalks and red carpets, among others. Fully up-to-date content that will provide students with the specific knowledge they need to become true specialists in the sector.







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*Your outfits could be showcased in the next trending TV series. You just have to specialize in the design of this type of apparel with this program”*



## General Objectives

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- ◆ Develop virtual skills for the new fashion environment, managing current codes and fostering a creative and artistic spirit
- ◆ Elaborate a professional design project with global impact capacity based on new opportunities
- ◆ Design while being aware of the use of materials thanks to a deep knowledge in the use of fabrics
- ◆ Face changes with agility and flexibility through an interdisciplinary perspective
- ◆ Materialize the connection between the imaginary world and the real world





## Specific Objectives

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- ◆ Learn to design costumes for film, theater and television
- ◆ Create sports collections that appeal to the public
- ◆ Specialize in haute couture garments

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*If you dream of seeing your designs on the red carpet at the Oscars, taking this program will get you one step closer to achieving it”*

03

# Course Management

The professors on this Postgraduate Certificate at TECH Technological University are professionals with extensive experience in the fashion industry and in teaching. A team of specialists who, aware of the importance of continuously updating knowledge, have designed a specific program on specialty apparel to promote designer learning in an area that is becoming more and more relevant within the industry.



“

*The best professors are at TECH. So don't think twice and sign up to this course”*

## Management



### Ms. García Barriga, María

- ♦ More than 15 years of experience in content generation of various kinds: logistics and distribution, fashion and literature or artistic heritage conservation
- ♦ She has worked in major media outlets such as RTVE and Telemadrid
- ♦ Graduate in Information Sciences,UCM
- ♦ Postgraduate course in Marketing and Communication in Fashion and Luxury Companies, UCM
- ♦ MBA from ISEM Fashion Business School, the Fashion Business School of the University of Navarra
- ♦ PhD Candidate in Fashion Trend Creation
- ♦ Author of The Pattern of Eternity: Creating a Spiral Identity for Automating Fashion Trends



## Professors

### Ms. Rodríguez Flomenboim, Florencia

- ◆ Image consultant and responsible for showroom management and implementation of Concept Stores
- ◆ Fashion producer and editor in different publishing houses, agencies and firms
- ◆ Scenic creator for different plays, focusing on the image symbolism
- ◆ Degree in Performing Arts, ESAD of Murcia
- ◆ Specialized in Artistic Creation and Fashion Trend Analysis
- ◆ Diploma in International Relations, ITC Sraffa, Milan
- ◆ Master's Degree in Fashion Editorial Production and Fashion Design, American Modern School of Design, Buenos Aires, Argentina

# 04

## Structure and Content

The Postgraduate Certificate in Specialty Apparel at TECH Technological University consists of a complete syllabus that covers everything from sports fashion, to costume design for film, theater and television, or to haute couture. Accordingly, students will be able to acquire specific knowledge about all trends that go beyond traditional fashion, which can be purchased in stores by everyday consumers, and that have a number of peculiarities that must be handled with ease.







“Specializing in sports fashion design will be essential to reach a highly demanding audience”

## Module 1. Specialty Apparel

- 1.1. Sports Collections
  - 1.1.1. The Evolution of Sports Fashion
  - 1.1.2. Casual Style Design and Creativity
  - 1.1.3. Sportswear and Activewear
- 1.2. Pattern and Design in Sportswear
  - 1.2.1. Athlete Ergonomics
  - 1.2.2. Technical Patterning
  - 1.2.3. Technical Materials: Evaporation, Breathability and Waterproofing
- 1.3. Garment Design for Film and Television Series
  - 1.3.1. The Influence of Fashion on the Performing Arts
  - 1.3.2. The Costume Department in Films
  - 1.3.3. Script Revision to Design Fictional Costumes
- 1.4. Workflows in Cinema
  - 1.4.1. Period and Style Documentation
  - 1.4.2. The Cinematographic Atmosphere through Costumes
  - 1.4.3. Fabrics and Techniques Applied to Final Finishing
- 1.5. Costumes for Cinema
  - 1.5.1. Costumes for Cartoons
  - 1.5.2. Marvel Costumes
  - 1.5.3. Period Costumes
- 1.6. The Catwalk and Film Galas
  - 1.6.1. Experimental Patterning
  - 1.6.2. Figurinism for Models and Actresses
  - 1.6.3. Staging Costumes on the Red Carpet
- 1.7. Stage Fiction
  - 1.7.1. Opera Costumes
  - 1.7.2. Theater Costumes
  - 1.7.3. Dance and Circus Costumes





- 1.8. Haute Couture
  - 1.8.1. Tailor-Made Garments
  - 1.8.2. Creative Illustration Techniques
  - 1.8.3. Bridal Collections
- 1.9. Tailoring
  - 1.9.1. Suit Patterns for Men and Women
  - 1.9.2. Seasonal Fabrics
  - 1.9.3. Future Trends in Made-to-Measure Clothing
- 1.10. Product Placement
  - 1.10.1. Collaborating with Establish Brands for Television Series Wardrobes
  - 1.10.2. Need Proposals and Presentation
  - 1.10.3. Garment Selection and Collaboration Cost

“*By completing this program, you will acquire a higher level of competence that will enable you to design successful collections*”

05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 06 Certificate

The Postgraduate Certificate in Specialty Apparel guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Specialty Apparel** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by job markets, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Specialty Apparel**

Official Number of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

health future  
confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
online training  
development language  
classroom



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- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

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