

# Postgraduate Certificate Interior Design Projects





## Postgraduate Certificate Interior Design Projects

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/design/postgraduate-certificate/interior-design-projects](http://www.techtute.com/us/design/postgraduate-certificate/interior-design-projects)

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# 01

# Introduction

For any interior design professional, having a thorough mastery of all the phases that make up the design and development of an Interior Design Project is essential, not only to ensure success in this profession, but also to adapt each of their pieces of work to the demands and specifications of their clients. For this reason, TECH has considered it necessary to compile in this program the keys of the methodology to carry it out, including the most avant-garde and effective creative and management techniques and strategies, as well as the latest information related to the current regulations. In this way, the graduate will be able to access a 100% online and highly capacitating program, which will allow them to perfect their skills as a professional, while specializing through a program adapted to their needs and those of their sector.





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*With this Postgraduate Certificate, you are only 6 weeks away from mastering the creation and management of successful Interior Design Projects”*

Having a previously studied and organized methodology is, for any professional, regardless of their sector, a fundamental requirement to obtain guaranteed optimal results, the same happens in the interior design sector. For this reason, mastering each of the sections of the creation, management and direction of the Interior Design Project is very important if the professional is looking for a final work adapted, on the one hand, to the initial request of the client, and, on the other hand, to the specifications of the sector, including the current regulations.

That is why this Postgraduate Certificate is the best educational option to specialize in this field and obtain a broad and comprehensive knowledge of all the phases that make up the methodology of the project, from data collection to the final portfolio to be delivered to the client once the proposal has been completed and accepted. Through this program, the creative will be able to delve into the most important aspects of the budget, as well as the regulations and the management of unforeseen events. In conclusion, an in-depth course that will help you master this strategy in just 6 weeks.

You will have 180 hours of the best theoretical, practical and additional material presented in a convenient and accessible 100% online format. You will also have at your disposal a teaching team composed of experts in design and architecture, so that you can resolve any questions that may arise during the course of the program. In this way, TECH guarantees an optimal and highly empowering educational experience, perfect for any professional who is looking for a specialization adapted to their needs and those of their sector.

This **Postgraduate Certificate in Interior Design Projects** contains the most complete and up-to-date program on the market. The most important features include:

- ◆ The development of practical cases presented by experts in Design and Architecture
- ◆ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Its special emphasis on innovative methodologies
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



*You will be able to delve into the keys to an effective schedule, so that your projects always meet the established deadlines"*

“

*The ideation of the dossier is one of the most important issues when undertaking an Interior Design Project, so with this program, you will delve into each of its intricacies"*

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

*Do you want to control the creation of a blueprint? With TECH, you will be able to work on the elaboration of plans, as well as the creation of three-dimensional objects and simulation of results.*

*You will be able to work from wherever you want and with a schedule fully adapted to your availability.*



# 02 Objectives

Having a broad and comprehensive knowledge of the management and direction of interior design projects is, for any professional, a fundamental requirement. For this reason, the purpose of this Postgraduate Certificate is to provide the graduate with all the information that will allow them to master each of its phases, with special emphasis on the use of the tools that will help them to meet the objectives for which it was initially designed. All this through a dynamic and complete syllabus with which you will be able to surpass yourself in less than 6 weeks.







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*You will be able to adapt each of your projects to the stipulated budgets, working exhaustively on the methods and strategies to make them viable and get the maximum profitability out of them”*



## General Objectives

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- ◆ Provide the graduate with a broad and exhaustive knowledge on the creation of successful Interior Design Projects with guarantees for the future
- ◆ Provide the professional with all the information that will allow them to perfectly handle the most complex and sophisticated tools in the management and direction of creative projects

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*Being aware of current regulations is a fundamental requirement for any interior designer, so with this program, you will acquire specialized knowledge about safety, signage and accessibility”*





## Specific Objectives

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- ◆ Assimilate and incorporate all the disciplines involved in interior design, analyzing their costs and projecting their benefits
- ◆ Integrate all the work phases involved in an interior design project, mastering terminology and creating innovative and valuable proposals
- ◆ Develop the ability to analyze and observe not only the environment surrounding the discipline, but also to determine the feasibility of an interior design project
- ◆ Generate a portfolio of work that guarantees the success of the designer in the job market and a safe dissemination thanks to the selection of the content to be disseminated
- ◆ Optimize the solutions offered to clients by encouraging a flexible attitude and providing the student with the necessary tools for a rapid response to change

# 03

## Course Management

The teaching team of this Postgraduate Certificate includes a group of Design and Architecture professionals with a wide and extensive experience in the management of interior design projects. Their experience, combined with their youth and human qualities, will give this program a dynamic, innovative and creative character, but without deviating from the professionalism that TECH seeks with each program. It is, without a doubt, a unique opportunity to grow hand in hand with specialists, who will be at the graduate's disposal to resolve any doubts that may arise during the course of this educational experience.



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*In the Virtual Classroom you will find discussion forums where you can share your opinion and learn about trends and fashions from around the world, thanks to TECH's international reach"*

## Management



### Ms. García Barriga, María

- ♦ Communicator at RTVE
- ♦ Communicator at Telemadrid
- ♦ University Teacher
- ♦ Author of The Pattern of Eternity: Creating a Spiral Identity for Automating Fashion Trends
- ♦ Communication, Marketing and Social Campaigns. Arts Heritage - Digital Marketing
- ♦ Editor-in-Chief. Chroma Press
- ♦ Marketing and Social Media Account Executive. Servicecom
- ♦ Web Content Editor. Premium Difusión, Diario Siglo XXI and Magazine Of Managers
- ♦ PhD, Design and Marketing Data. Polytechnic University of Madrid
- ♦ Bachelor's Degree in Information Sciences, Communications, Marketing and Advertising. Complutense University of Madrid
- ♦ Postgraduate degree in Marketing and Communication in Fashion and Luxury companies. Complutense University of Madrid
- ♦ Certified in Data Analysis & Creativity with Python in China
- ♦ MBA Fashion Business School, the Fashion Business School of the University of Navarra

## Professors

### Mr. Pereira Paz, Juan Carlos

- ♦ Director of the DAB (Design and Bolivian Authors) project
- ♦ Internationally recognized designer
- ♦ Numerous appearances in fashion and culture magazines such as: Vogue Russia, Harper's Bazaar Russia, L'Officiel Italy, L'Officiel Arabia, Vogue Italy, Vogue Mexico, Elle China, L'Officiel Argentina
- ♦ Specialist in Fashion Communication and Marketing



# 04

# Structure and Content

TECH bases its programs on three fundamental pillars: on the one hand, on the criteria of the teaching team, which is responsible for selecting the information taking into account the latest trends related, in this case, to the creation of Interior Design Projects. Secondly, it adapts the totality of the theoretical content to the new and effective Relearning methodology, in whose use this university is a pioneer. Finally, it always includes hours of the best additional material, so that the graduate has the opportunity to contextualize the syllabus and delve into those aspects they consider most relevant for their professional performance.







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*You will delve into the importance of client feedback and recommendations for adapting virtually closed projects to last minute changes”*

## Module 1. The Interior Design Project

- 1.1. Project Methodology
  - 1.1.1. Data Collection
  - 1.1.2. Design and Research
  - 1.1.3. Schedule
- 1.2. Conceptualization
  - 1.2.1. Problem, Need or Desire
  - 1.2.2. Ideation of the Dossier
  - 1.2.3. "Look and Feel"
- 1.3. Preliminary Project
  - 1.3.1. Shots
  - 1.3.2. Three-Dimensional Objects
  - 1.3.3. Simulation of Results and Determination of Materials
- 1.4. Budget
  - 1.4.1. Specifications
  - 1.4.2. Costs and Benefits
  - 1.4.3. Feasibility and Profitability of the Project
- 1.5. Current Regulations
  - 1.5.1. Safety: Fire and Flooding
  - 1.5.2. Signage
  - 1.5.3. Accessibility
- 1.6. Implementation
  - 1.6.1. Final Blueprints
  - 1.6.2. Decorating Materials and Elements
  - 1.6.3. Implementation Guide
- 1.7. Quality Control
  - 1.7.1. Quality Control
  - 1.7.2. Execution of the Work
  - 1.7.3. Management of Contingencies





- 1.8. Decoration
  - 1.8.1. Aesthetic Decision-Making
  - 1.8.2. Finishing, Cleaning and Refinishing
  - 1.8.3. The Photographic Session
- 1.9. Client Assessment
  - 1.9.1. Feedback
  - 1.9.2. Customer File and Database
  - 1.9.3. Recommendations
- 1.10. Designer's Portfolio
  - 1.10.1. Tailoring Strategies
  - 1.10.2. Personal Brands
  - 1.10.3. Intellectual Property and the Dissemination of Projects

“ Choose this program and bet on a specialization with which your interior design projects will take on a more professional look than those of the competition, thanks to the attention to the smallest details and the quality of each section”

# 05 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

# Certificate

This Postgraduate Certificate in Interior Design Projects guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Interior Design Projects** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Interior Design Projects**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



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- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

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