

Postgraduate Certificate Interior Design in Commercial Spaces



Postgraduate Certificate Interior Design in Commercial Spaces

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/in/design/postgraduate-certificate/interior-design-commercial-spaces

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01

Introduction

Commercial interior design has recently become a highly demanded sector within the area of place design, since more and more companies are looking to transform their public-facing spaces to create attractive, well-organized environments in line with their corporate visual identity. In these cases, the role of a professional who knows perfectly the interior design trends that are having more success, as well as the creative strategies that best suit the context in which they will work, is essential. Therefore, taking this very complete program may be the best opportunity for the graduate to become a renowned designer. Through a 100% online program, you will be able to perfect your skills based on the commercial decorative scheme and the creation of avant-garde and modern styles that will attract the attention of your clients.



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Specializing in commercial interior design with TECH and this Postgraduate Certificate will open the doors to a future full of great job opportunities"

Large companies such as Inditex, McDonald's, NH Hotels or Ikea are great and good examples of design strategies for commercial spaces that have managed to combine their corporate visual identity with the architecture and presence of their environments, generating a sense of unity, representativeness, but above all, professionalism. In this way, and with regard to the client, it favors the immediate identification of the brand, since by simply seeing its colors, it is possible to recognize it, as well as the products or services with which they work.

Thanks to this, more and more small entities are betting on this type of projects, transforming their workplaces into reference spaces against the competition in their sector. Based on this, the Postgraduate Certificate in Interior Design in Commercial Spaces, a program designed by TECH and its team of experts in interior design and architecture in order that the graduate finds, in a single program, all the information you need to specialize in this area in just 6 weeks.

It consists of 150 hours of the best theoretical, practical and additional content presented in a convenient and accessible 100% online format, perfect for the graduate to hone their professional skills in the management of small and large-scale projects from wherever they want and with a fully customized schedule. In addition, all the content can be downloaded from the beginning of the program, so that you can consult it offline whenever you need it, even when you have completed this educational experience.

This **Postgraduate Certificate in Interior Design in Commercial Spaces** contains the most complete and up-to-date program on the market. The most important features include:

- ◆ The development of practical cases presented by experts in Design and Architecture
- ◆ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where the self-assessment process can be carried out to improve learning
- ◆ Its special emphasis on innovative methodologies
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



You will work on skills such as scale, proportions or harmony, so that you can create perfect commercial interior design projects with guaranteed success”

“

Do you know the effect of color on the dimensions of space? With this Postgraduate Certificate, you will work on the textures, thoughts, shapes and style that make up the decorative scheme”

The program’s teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will delve into the importance of a good briefing to establish the attributes, values and needs of your client and adapt your projects to their most demanding requirements.

You will work on designing a real shopping experience, so that you can create the structure of the project based on the available space and the comfort and versatility of the environment.



02 Objectives

TECH creates each of its programs always thinking about the needs of the labor market and how, through education, it can help graduates to adapt their profile to the demands of their sector. For this reason, the objective of this Postgraduate Certificate is to provide the creative with a broad, comprehensive and specialized knowledge of interior design in commercial spaces, through a program that is highly beneficial for their professional development and that will help them progress in their career towards becoming the best interior designer.



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An immersive and comprehensive program that will enable you to work on the interior design of hotels, restaurants and country clubs"



General Objectives

- ◆ Provide the graduate with the most complete and exhaustive information that will allow them to develop specialized knowledge on the creation of projects related to the design of commercial spaces
- ◆ Provide the creative with the tools that will allow them to perfect and expand their professional skills and abilities

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If your goal is to master the interior design of spas, specializing in bathroom design and water saving, this Postgraduate Certificate is perfect for you"





Specific Objectives

- ◆ Turn a point of sale into a communication channel
- ◆ Integrate shape, color and texture in the decorative scheme aligning these aspects with the brand or the space they represent
- ◆ Generate appropriate environments according to the type of establishment focused on the tourism, restaurant and shopping sectors
- ◆ Promote integral solutions based on the specific needs of each of the sectors involved in the public and commercial field
- ◆ Develop and present an interior design project oriented to the commercial sector

03

Course Management

Graduates of this Postgraduate Certificate will have the opportunity to develop professionally through a program created and directed by experts in Design and Architecture with extensive experience in the management of international projects. In addition, as they are active professionals, they have detailed knowledge of the current situation of interior design, so that they will contribute to the program an innovative, critical and avant-garde character.





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You will have the opportunity to have individualized tutorials with the teaching staff to resolve any questions that may arise during the course of the educational experience”

Management



Ms. García Barriga, María

- ♦ Communicator at RTVE
- ♦ Communicator at Telemadrid
- ♦ University Teacher
- ♦ Author of The Pattern of Eternity: Creating a Spiral Identity for Automating Fashion Trends
- ♦ Communication, Marketing and Social Campaigns. Arts Heritage - Digital Marketing
- ♦ Editor-in-Chief. Chroma Press
- ♦ Marketing and Social Media Account Executive. Servicecom
- ♦ Web Content Editor. Premium Difusión, Diario Siglo XXI and Magazine Of Managers
- ♦ PhD, Design and Marketing Data. Polytechnic University of Madrid
- ♦ Bachelor's Degree in Information Sciences, Communications, Marketing and Advertising. Complutense University of Madrid
- ♦ Postgraduate Degree in Marketing and Communication in Fashion and Luxury companies. Complutense University of Madrid
- ♦ Certified in Data Analysis & Creativity with Python in China
- ♦ MBA Fashion Business School, the Fashion Business School of the University of Navarra

Professors

Ms. Puerto Cones, Nadia

- ♦ Interior designer at Sánchez Plá
- ♦ Interior designer by the Higher School of Design of Valencia
- ♦ Specialist in the process of space design



04

Structure and Content

TECH employs in all its programs the effective and avant-garde Relearning methodology, which is mainly based on the reiteration of the most important concepts throughout the syllabus. In addition, it uses the resolution of simulated situations, but in real contexts, to allow the graduate to put their skills into practice, which, in addition to the above mentioned, favors a natural and progressive acquisition of knowledge, as well as the durability of the information in the memory for much longer.





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In the virtual classroom, you will find detailed videos where you can learn how to use the main tools of interior design applied to the design of commercial spaces"

Module 1. Commercial Space Design

- 1.1. Commercial Interior Design
 - 1.1.1. Balance and Rhythm
 - 1.1.2. Harmony and Emphasis
 - 1.1.3. Scale and Proportions
- 1.2. Decorative Scheme
 - 1.2.1. Textures and Thoughts
 - 1.2.2. Forms and Style
 - 1.2.3. The Effect of Color on the Dimensions of Space
- 1.3. The Brand's Style
 - 1.3.1. Briefing: Attributes, Values and Needs
 - 1.3.2. Color Palette
 - 1.3.3. Representation of Textures and Shapes
- 1.4. The Store
 - 1.4.1. Designing a Shopping Experience
 - 1.4.2. Store Window
 - 1.4.3. Interior Organization
- 1.5. Hotels
 - 1.5.1. Bedrooms
 - 1.5.2. Acoustics
 - 1.5.3. Privacy
- 1.6. Restaurants
 - 1.6.1. Kitchens
 - 1.6.2. Light
 - 1.6.3. The Technical Elements
- 1.7. Country Clubs
 - 1.7.1. Halls
 - 1.7.2. Integration of Nature (Windows)
 - 1.7.3. Clubhouses





- 1.8. Spas
 - 1.8.1. Bathrooms
 - 1.8.2. Distribution
 - 1.8.3. Water Saving
- 1.9. Aroma Design
 - 1.9.1. The Generation of Memories
 - 1.9.2. Essential Oils, Fragrances and Aromas
 - 1.9.3. Olfactory Narrative
- 1.10. The Commercial Project
 - 1.10.1. Presentation: Storytelling
 - 1.10.2. Sample Designs
 - 1.10.3. Mood Board Explanation

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An avant-garde, dynamic program that will bring out the best in you, with total guarantee”

05 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



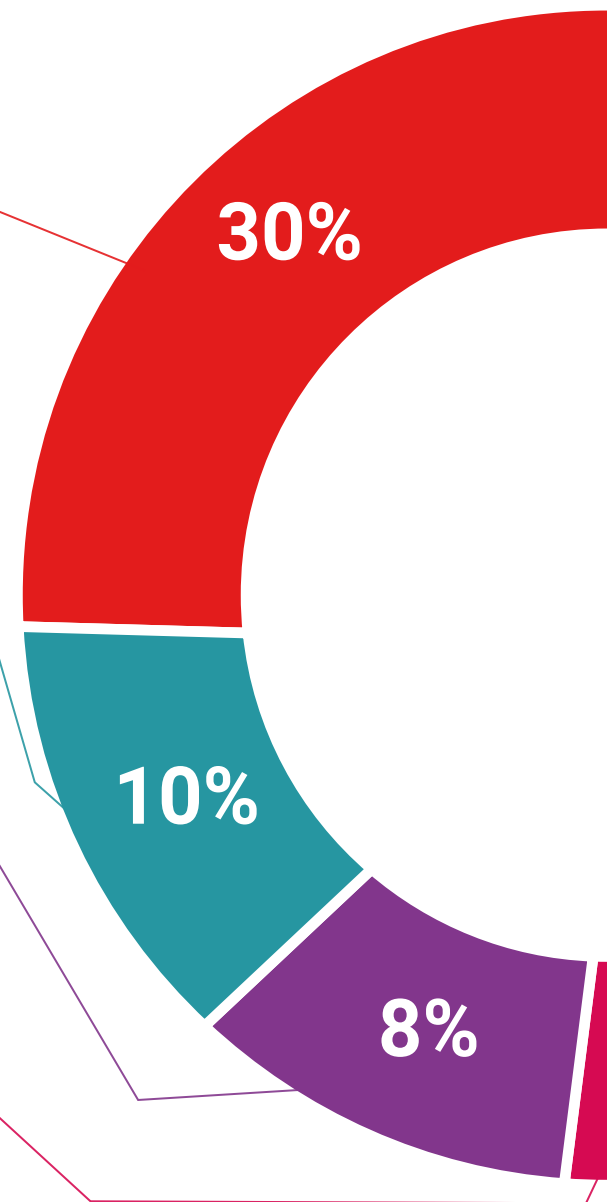
Practising Skills and Abilities

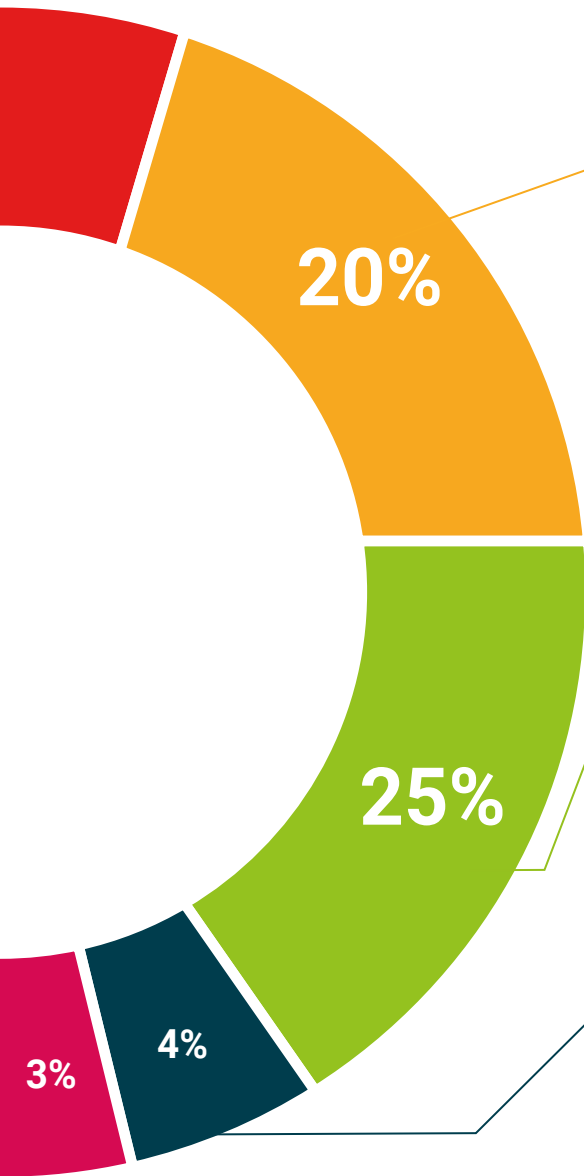
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

Certificate

The Postgraduate Certificate in Interior Design in Commercial Spaces guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Interior Design in Commercial Spaces** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Interior Design in Commercial Spaces**

Official N° of hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present

online training

development language

virtual classroom

tech technological
university

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