

# Postgraduate Certificate

## The Great Female and Male Fashion Designers



## Postgraduate Certificate The Great Female and Male Fashion Designers

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Global University
- » Credits: 12 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/design/postgraduate-certificate/great-female-male-fashion-designers](http://www.techtute.com/us/design/postgraduate-certificate/great-female-male-fashion-designers)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Structure and Content

---

*p. 12*

04

Methodology

---

*p. 16*

05

Certificate

---

*p. 24*

# 01

# Introduction

Avant-garde creations, ahead of their time and that have been a success in the world of fashion are the main characteristics that have stood out of the most important fashion designers. Prestigious professionals who are recognized worldwide, and who have made of their hobby a successful job. For this reason, TECH offers students a detailed study of the main figures in fashion design with a high-level program developed by experts in the field.



“

*Studying the collections of Great Fashion Designers will allow you to acquire higher training to create your own designs”*

Fashion designers who want to succeed in the industry not only have to bet on making innovative creations that are trendy every season, but must also have a broad body of knowledge of the field and its predecessors, to understand the evolution of fashion and the milestones that set trends years ago. And it is only by knowing the greats in the industry that professionals will meet the excellence demanded by today's society.

To that end, TECH has designed this Postgraduate Certificate in The Great Female and Male Fashion Designers, which emphasizes the period when they developed professionally and the most successful contributions they made to the industry. Therefore, the program's content will include the study the works of Jeanne Lanvin, Gabrielle Chanel, Carolina Herrera or Donatella Versace, as well as those great male designers of the fashion world such as Jacques Doucet, Balenciaga, Dior, Lagerfeld or Yves Saint Laurent.

In this way, TECH aims to meet the high specialization objective demanded by fashion designers, who are looking for high quality programs to increase their training to offer garments that will become indispensable in any closet. And, to achieve this goal, it offers students a cutting-edge program adapted to the latest developments in the industry, with an absolutely current curriculum developed by experienced professionals willing to put all their knowledge at the disposal of their students.

It should be noted that, since this is a 100% online, students are not constrained by fixed schedules or commutes, but rather, they can access the contents at any time of the day; as a result, they will be able to balance their work and personal life with their academic life.

This **Postgraduate Certificate in The Great Female and Male Fashion Designers** contains the most complete and up-to-date program on the market. The most important features include:

- ◆ Practical cases presented by experts in fashion
- ◆ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where the self-assessment process can be carried out to improve learning
- ◆ Its special emphasis on the study of the great fashion icons
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



*A state-of-the-art program  
designed to help you achieve  
professional success”*



“

*By enrolling in this Postgraduate Certificate you will have access to a multitude of academic resources that will facilitate your learning”*

The program's teaching staff includes professionals from the fashion industry, who contribute with their work experience, as well as renowned specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

*TECH offers you the most innovative teaching methodology in the current landscape.*

*This fully online TECH program will be essential to help you organize your study time with the rest of your daily obligations.*



# 02 Objectives

The Postgraduate Certificate in The Great Female and Male Fashion Designers is aimed at facilitating professional performance so students acquire and know the main developments in the field, which will allow them to practice their daily work with the highest quality and professionalism. In this way, you will be better able to develop successfully in a booming industry.







“

*Delve into the study of the most famous designers in history. It will be fundamental for your development in the fashion industry”*



## General Objectives

---

- ◆ Analyze the global context of fashion and how it affects society
- ◆ Understand how fashion has evolved over the years
- ◆ Become familiar with the great male and female figures in fashion, who remain influential today
- ◆ Contextualize communication in the fashion world and the most common media outlets: from magazines to modern social networks
- ◆ Understand the main journalistic values in the world of fashion
- ◆ Study communicative psychology in depth and know how to apply it in daily practice

“

*This program will allow you to obtain a higher qualification to be more competitive in your daily practice”*







## Specific Objectives

---

### Module 1. History of the Great Female Fashion Designers

- ◆ Become familiar with the most relevant female designers of the 20th century
- ◆ Delve into their work and style to study the features that brought them worldwide recognition
- ◆ Examine each of their the most relevant works and their intrinsic features
- ◆ Explore the works of fashion beyond the traditional concept to understand their relevance in the context of setting trends

### Module 2. History of the Great Male Fashion Designers

- ◆ Know who have been the most relevant designers of the 20th century.
- ◆ Know the history and ways of differentiation that these designers used to catapult themselves as the great fashion designers.
- ◆ Know the most relevant works, as well as the contributions that the great fashion designers introduced in fashion.
- ◆ Analyze and identify important fashion works as a resource and support in the argumentation and formalization of a fashion concept carried out by the main fashion designers.

03

# Structure and Content

The content on this Postgraduate Certificate is structured to cover all the areas of knowledge that fashion professionals must study in depth, including the most interesting news and updates in the field. A high quality study that will allow students to compete with solvency and sufficient capacity in a highly competitive industry. To that end, the syllabus has been designed by professionals with extensive experience, who have captured all in a program that will be indispensable in the curriculum of 21st century professionals.



“

*A thoroughly complete syllabus to give you a comprehensive body of knowledge of the leaders in fashion design”*



## Module 1. History of the Great Female Fashion Designers

- 1.1. Jeanne Lanvin
  - 1.1.1. Biography
  - 1.1.2. Context
  - 1.1.3. Works and Contributions
- 1.2. Jeanne Paquin
  - 1.2.1. Biography
  - 1.2.2. Context
  - 1.2.3. Works and Contributions
- 1.3. Emilie Flöge
  - 1.3.1. Biography
  - 1.3.2. Context
  - 1.3.3. Works and Contributions
- 1.4. Madeleine Vionnet
  - 1.4.1. Biography
  - 1.4.2. Context
  - 1.4.3. Works and Contributions
- 1.5. Gabrielle Chanel
  - 1.5.1. Biography
  - 1.5.2. Context
  - 1.5.3. Works and Contributions
- 1.6. Elsa Schiaparelli
  - 1.6.1. Biography
  - 1.6.2. Context
  - 1.6.3. Works and Contributions
- 1.7. Carolina Herrera
  - 1.7.1. Biography
  - 1.7.2. Context
  - 1.7.3. Works and Contributions

- 1.8. Miuccia Prada
  - 1.8.1. Biography
  - 1.8.2. Context
  - 1.8.3. Works and Contributions
- 1.9. Donatella Versace
  - 1.9.1. Biography
  - 1.9.2. Context
  - 1.9.3. Works and Contributions
- 1.10. Stella McCartney
  - 1.10.1. Biography
  - 1.10.2. Context
  - 1.10.3. Works and Contributions

## Module 2. History of the Great Male Fashion Designers

- 2.1. Charles Frederick Worth
  - 2.1.1. Biography
  - 2.1.2. Context
  - 2.1.3. Works and Contributions
- 2.2. Jacques Doucet
  - 2.2.1. Biography
  - 2.2.2. Context
  - 2.2.3. Works and Contributions
- 2.3. Mariano Fortuny
  - 2.3.1. Biography
  - 2.3.2. Context
  - 2.3.3. Works and Contributions



- 2.4. Paul Poiret
  - 2.4.1. Biography
  - 2.4.2. Context
  - 2.4.3. Works and Contributions
- 2.5. Jean Patou
  - 2.5.1. Biography
  - 2.5.2. Context
  - 2.5.3. Works and Contributions
- 2.6. Cristóbal Balenciaga
  - 2.6.1. Biography
  - 2.6.2. Context
  - 2.6.3. Works and Contributions
- 2.7. Christian Dior
  - 2.7.1. Biography
  - 2.7.2. Context
  - 2.7.3. Works and Contributions
- 2.8. Karl Lagerfeld
  - 2.8.1. Biography
  - 2.8.2. Context
  - 2.8.3. Works and Contributions
- 2.9. Yves Saint Laurent
  - 2.9.1. Biography
  - 2.9.2. Context
  - 2.9.3. Works and Contributions
- 2.10. Alexander McQueen
  - 2.10.1. Biography
  - 2.10.2. Context
  - 2.10.3. Works and Contributions

# 04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*





*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



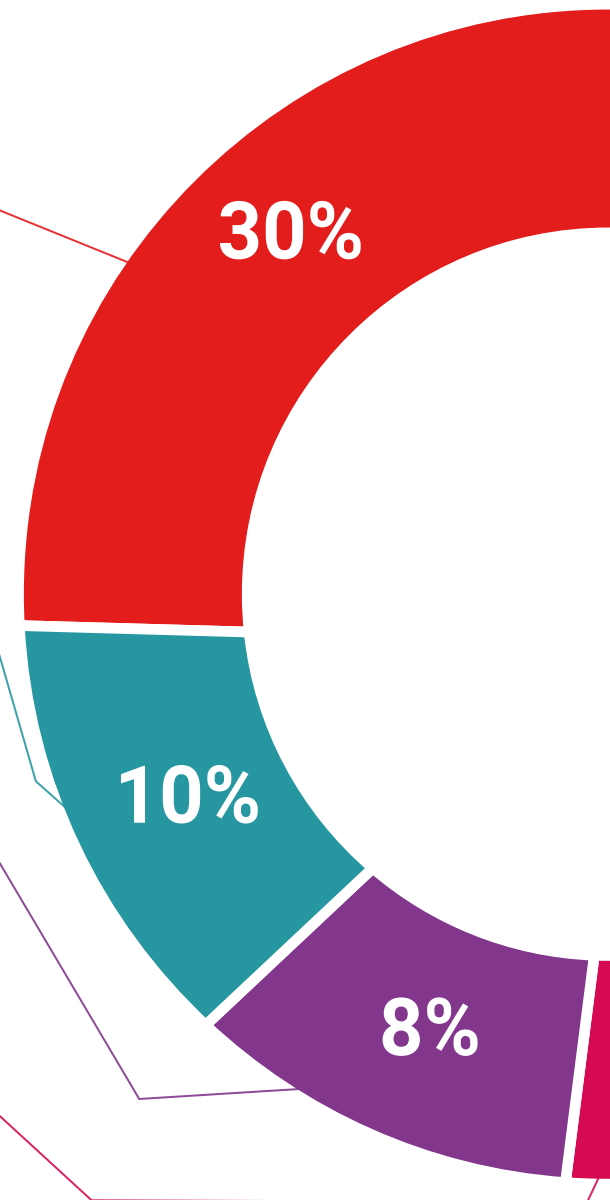
### Practising Skills and Abilities

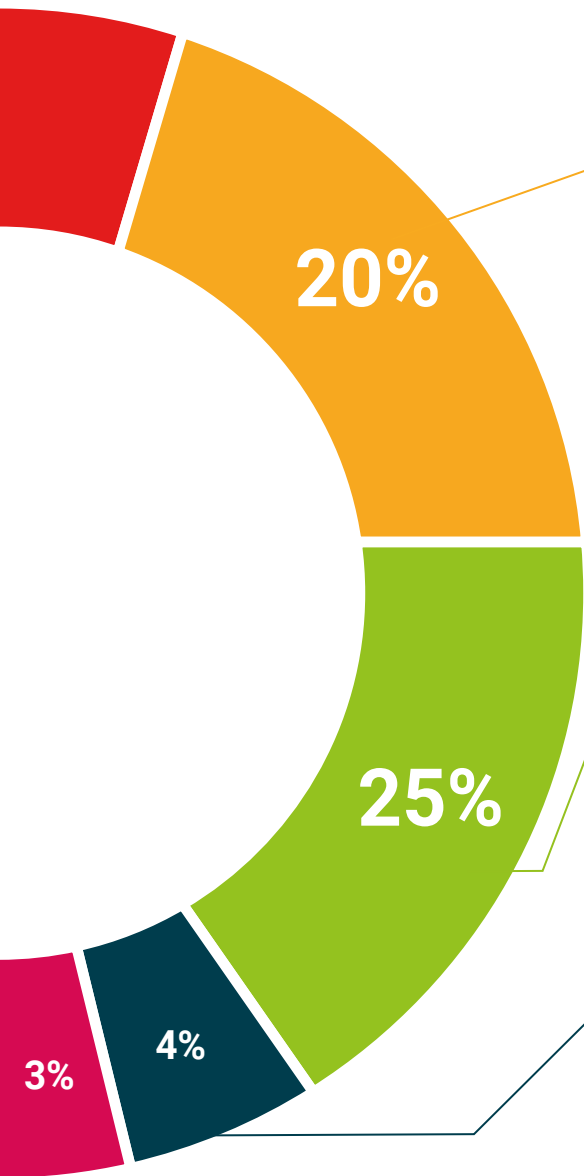
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.





# 05 Certificate

The Postgraduate Certificate in The Great Female and Male Fashion Designers guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in The Great Female and Male Fashion Designers** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in The Great Female and Male Fashion Designers**

Modality: **online**

Duration: **12 weeks**

Accreditation: **12 ECTS**





## Postgraduate Certificate The Great Female and Male Fashion Designers

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Global University
- » Credits: 12 ECTS
- » Schedule: at your own pace
- » Exams: online



# Postgraduate Certificate

## The Great Female and Male Fashion Designers

