

Postgraduate Certificate Fiction Production and Acting Direction





Postgraduate Certificate Fiction Production and Acting Direction

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/design/postgraduate-certificate/fiction-production-acting-direction

Index

01

Introduction

p. 4

02

Objectives

p. 8

03

Course Management

p. 12

04

Structure and Content

p. 16

05

Methodology

p. 20

06

Certificate

p. 28

01

Introduction

Fiction in the Audiovisual Industry is one of the most important sectors at an international level. Movie theaters packed with each new release, or films that are brought into homes every day, are the goals of an industry that moves millions around the world. Therefore, the sector demands professionals who are capable of carrying out the entire process of creating a fiction production, but also of directing the cast with the utmost professionalism to ensure that the actors bring out their best performance. This TECH program has been created for designers to take a step further in their qualification, becoming the most highly demanded specialists in the industry.



“

The combination of your talent and the skills provided through this TECH Postgraduate Certificate will represent the key to success in International Fiction Management"

Creating a successful work of fiction requires a large pre-production, recording, direction, *Casting*, post-production team, among others. It requires people with extensive experience in the industry, but also with comprehensive knowledge to ensure that they are up to date with the latest developments in the sector. Thanks to this, the company will have already gained ample ground in the arduous task of creating successful productions at the level of large international companies. With the aim of improving the education of designers who wish to develop professionally in the audiovisual sector, TECH has created this Postgraduate Certificate that will provide them with the keys to create works of fiction that are capable of entering the most competitive international markets.

But, in addition, a program that will be fundamental to acquire the guidelines that will allow them to successfully direct the actors. Getting them to portray the feelings required by their role, and to express themselves with the energy expected of their character is something that only the director can do, but at the same time requires a great deal of teamwork. In this way, this Postgraduate Certificate is shown as a useful guide to key work in the production of a fiction film and that will provide students with the necessary education to handle Film Directing with ease. Therefore, at the end of this program, students will be prepared to create their own audiovisual productions, but, above all, they will have the skills required to gain access to major international audiovisual companies.

A 100% online Postgraduate Certificate that will allow students to distribute their study time, not being hindered by fixed schedules or the need to move to another physical location, as they can access all the contents at any time of the day, balancing their professional and personal life with their academic life.

This **Postgraduate Certificate in Fiction Production and Acting Direction** contains the most complete and up-to-date educational program on the market. The most important features of the program include:

- ◆ Case studies presented by design experts
- ◆ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional development
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Special emphasis on innovative methodologies for the realization of fiction products.
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection

“ Learn the keys to fiction filmmaking and create successful productions at an international level”

“*Join the largest online university and acquire the education you need to successfully manage the production of Fiction Productions*”

The multitude of practical Cases Studies in this Postgraduate Certificate will help you reinforce your theoretical knowledge.

A 100% online update that will allow you to balance your studies with the rest of your daily obligations.

Its teaching staff includes professionals from the field of design, who bring to this program the experience of their work, as well as recognized specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training experience designed to train for real-life situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

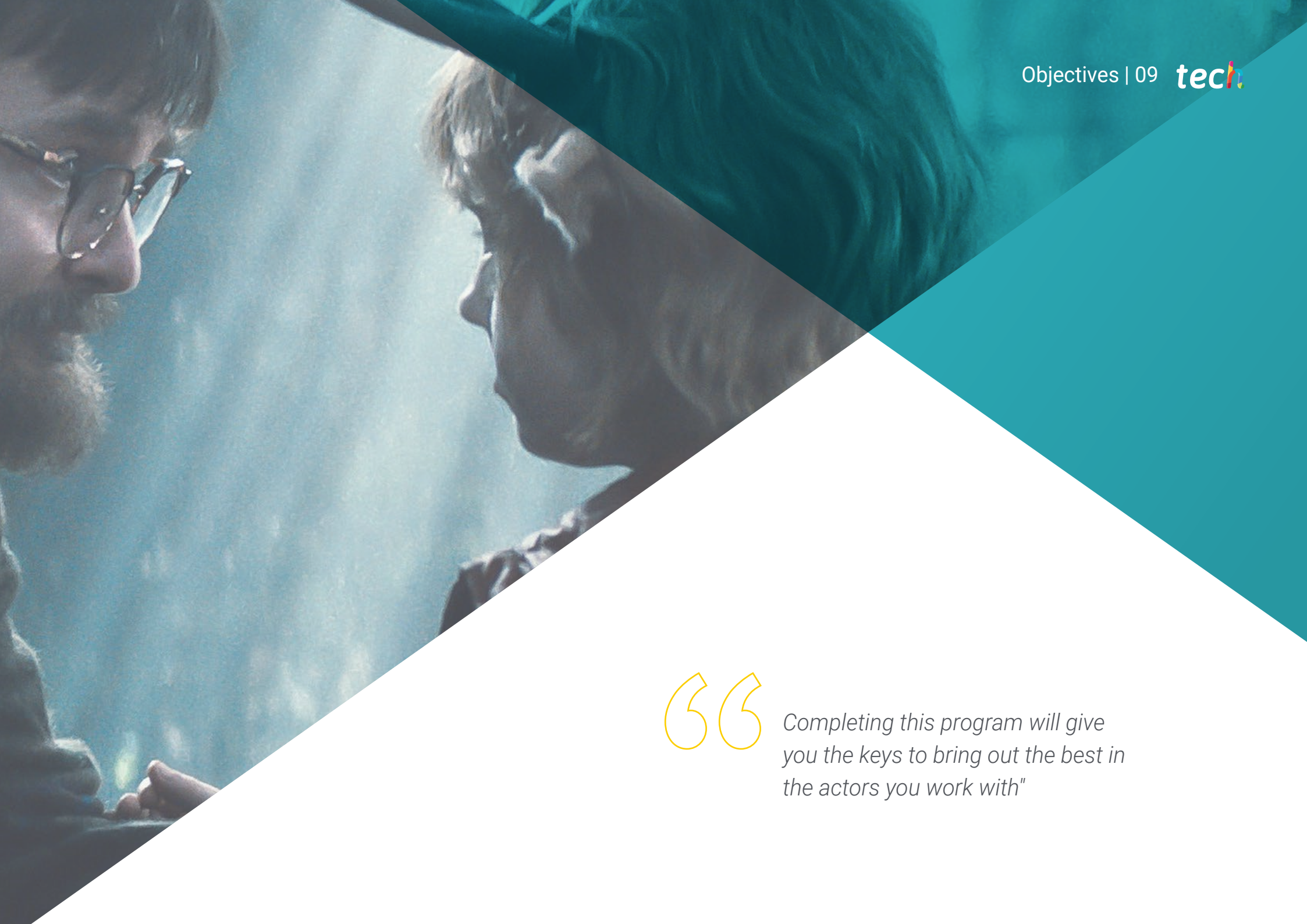


02

Objectives

The main objective of this TECH Postgraduate Certificate is to achieve superior education for designers in the field of series and fiction filmmaking, as well as in Acting Direction. As a result, at the end of the program, the student will be able to access positions of great relevance in audiovisual companies, achieving the best results in the productions that, later on, will be exhibited through movie theaters, television or digital platforms.





“

Completing this program will give you the keys to bring out the best in the actors you work with"



General Objectives

- ◆ Obtain the personal and professional skills required to produce audiovisual fiction.
- ◆ Learn the basics of directing actors

“

If you want to become a leading director, do not miss the opportunity to study this Postgraduate Certificate”





Specific Objectives

- ◆ Provide the student with the theoretical and technical foundations, as well as the instrumental skills to face, from a narrative and aesthetic point of view, the production of audiovisual fiction, in different media and technologies
- ◆ Study the processes of creation, production and post-production of audiovisual works (cinema, television), as well as the basic elements of narration (image and sound)
- ◆ Adequately handle the theoretical models of narrative construction, the mechanisms involved in the creation of stories and their articulation through staging, editing and post-production
- ◆ Know the integral staging of audiovisual productions for film and television, taking responsibility for the direction of actors and adjusting to the script, work plan or previous budget
- ◆ Have the capacity and ability necessary for the work of directing/filmmaking according to a schedule, script and shooting plan
- ◆ Relate cinema to other pictorial arts such as photography and painting
- ◆ Analyze the differences between directing for theater and for film in order to understand the particularities of the languages
- ◆ Know the interpretative methods and their origin in order to make actor-director communication more fluid
- ◆ Examine the importance of the actor-director relationship in a production process in order to understand the importance it has on the quality of the result
- ◆ Appreciate the work of actors and directors in the field of world cinematography that allow to be a reference within the cinema, to develop a relevant judgment on what is a good actor, why, and the outstanding role of the director

03

Course Management

This academic program includes the most specialized teaching staff in the current educational market. They are specialists selected by TECH to develop the whole syllabus. In this way, starting from their own existence and the latest evidence, they have designed the most up-to-date content that provides a guarantee of quality in such a relevant subject.



“

TECH offers the most specialized teaching staff in the field of study. Enroll now and enjoy the quality you deserve”

International Guest Director

Awarded by Women We Admire for her leadership in the news sector, Amirah Cissé is a prestigious expert in **Audiovisual Communication**. In fact, she has spent most of her professional career managing international projects for renowned brands based on the most innovative **marketing** strategies.

In this sense, her strategic skills and ability to integrate emerging technologies into multimedia content narratives in an avant-garde way have allowed her to be part of renowned institutions on a global scale. For example **Google**, **NBCUniversal** or **Frederator Networks** in New York. In this way, her work has focused on the creation of communication campaigns for various companies, generating highly creative **audiovisual content** that connects emotionally with audiences. Thanks to this, multiple companies have succeeded in building consumer loyalty over a long period of time; while the companies have also strengthened their market presence and ensured their long-term sustainability.

It is worth noting that her extensive work experience ranges from the **production of television programs** or the creation of sophisticated **marketing techniques** to the management of visual content on the main **social networks**. At the same time, she is considered a true **strategist** who identifies culturally relevant opportunities for clients. In doing so, she has developed tactics aligned with both audience expectations and needs; enabling entities to implement cost-effective solutions.

Firmly committed to the advancement of the audiovisual industry and excellence in her daily practice, she has combined these functions with her role as a **researcher**. As such, she has written multiple scientific articles specialized in emerging areas such as the dynamics of user behavior on the Internet, the impact of eSports in the field of entertainment and even the latest trends to enhance **creativity**.



Ms. Cissé, Amirah

- Director of Global Client Strategy, NBCUniversal, New York, United States
- Strategy Expert at Horizon Media, New York
- Engagement Manager at Google, California
- Cultural Strategist at Spaks & honey, New York
- Account Manager at Reelio, New York
- Account Coordinator at Jun Group, New York
- Content Strategy Specialist at Frederator Networks, New York
- Researcher at the Genealogical and Biographical Society of New York
- Academic Internship in Sociology and Anthropology at Kanda Gaigo University
- Bachelor of Fine Arts with a major in Sociology from Williams College
- Certification in: Leadership Training and Executive Coaching, Marketing Research

“


Thanks to TECH, you will be able to learn with the best professionals in the world”

04

Structure and Content

The syllabus of this TECH Postgraduate Certificate covers the latest concepts, tools and strategies for the production of fiction programs and Acting Direction. This way, the student will be able to carry out a self-guided study thanks to which they will enter a highly relevant profession, which demands designers with extensive knowledge in the field. Undoubtedly, the best program on the current academic scene.





“TECH offers you the most complete academic program in the market to specialize in Acting Direction”

Module 1. Fiction Production and Acting Direction

- 1.1. The Making of Fiction
 - 1.1.1. Introduction
 - 1.1.2. The Process and its Tools
- 1.2. Optics and Camera
 - 1.2.1. Optics and Framing
 - 1.2.2. Camera Movement
 - 1.2.3. Continuity
- 1.3. Theoretical Aspects of Light and Color
 - 1.3.1. Exhibition
 - 1.3.2. Color Theory
- 1.4. Lighting in the Cinema
 - 1.4.1. Tools
 - 1.4.2. Lighting as Narrative
- 1.5. Color and Optics
 - 1.5.1. Color Control
 - 1.5.2. The Optics
 - 1.5.3. Image Control
- 1.6. Work on the Shoot
 - 1.6.1. The List of Drawings
 - 1.6.2. The Team and its Functions
- 1.7. Technical Issues in Film Directing
 - 1.7.1. Technical Resources
- 1.8. The Vision of the Directors
 - 1.8.1. Directors Take the Floor
- 1.9. Digital Transformations
 - 1.9.1. Analog-Digital Transformations in Cinematographic Photography
 - 1.9.2. The Reign of Digital Postproduction
- 1.10. Direction of Actors
 - 1.10.1. Introduction
 - 1.10.2. Main Methods and Techniques
 - 1.10.3. Working with Actors



If you want to become a leading director, do not miss the opportunity to study this Postgraduate Certificate"



05 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Practising Skills and Abilities

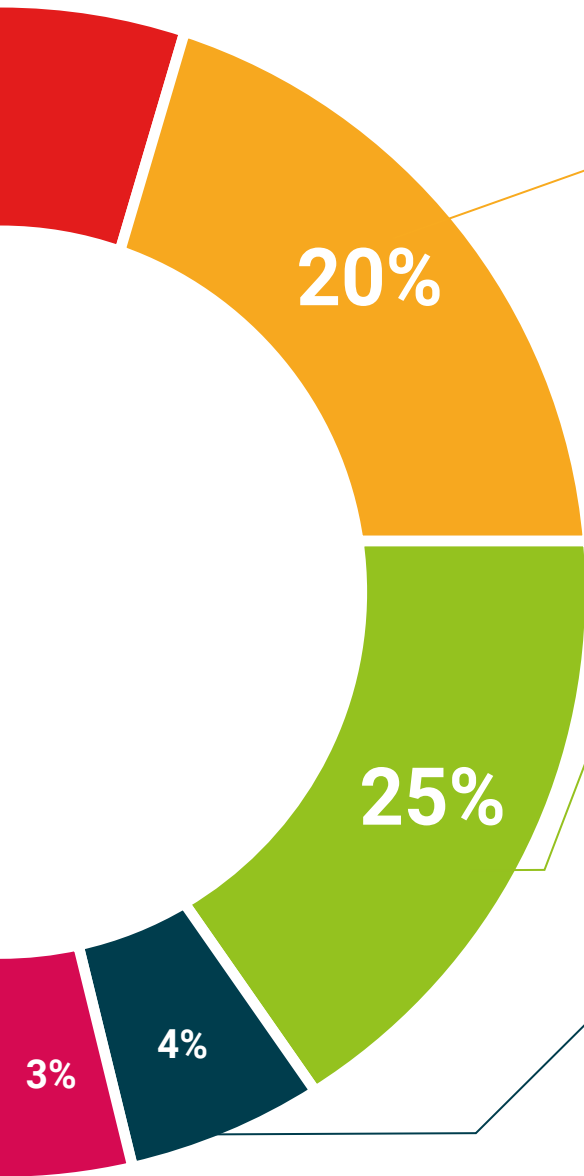
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

Certificate

The Postgraduate Certificate in Fiction Production and Acting Direction guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

*Successfully complete this program
and receive your university qualification
without having to travel or fill out
laborious paperwork"*

This program will allow you to obtain your **Postgraduate Certificate in Fiction Production and Acting Direction** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Fiction Production and Acting Direction**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom



Postgraduate Certificate Fiction Production and Acting Direction

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate Fiction Production and Acting Direction