

# Postgraduate Certificate Artistic Drawing





## Postgraduate Certificate Artistic Drawing

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/design/postgraduate-certificate/artistic-drawing](http://www.techtitute.com/us/design/postgraduate-certificate/artistic-drawing)

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# 01

# Introduction

Being able to faithfully translate ideas to paper allows designers to visualize their creations before they are on fabric. However, for this to be possible, it is necessary to have the precise drawing skills to show the volumes, symmetries or even the cut of a garment. Although these are sometimes innate skills, they can also be developed with study and practice, and TECH offers its students the possibility of improving in this field with a high-level program specific to artistic drawing.







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*Artistic expression is fundamental for fashion designers, as it allows them to make realistic sketches adapted to the initial idea, combining colors and giving originality to the final product”*

The creativity of fashion designers must also be transferred to the drawing, to be able to capture their ideas in a faithful way, highlighting every detail of every garment. Therefore, having a thorough knowledge of Artistic Drawing will be very useful for these professionals, who can find the keys to make their drawings more and more realistic and similar to the final product in this program.

Specifically, the syllabus of this program, created by a team of professionals in the field with extensive experience in the sector, covers aspects as relevant as the history of drawing, the most commonly used materials, the relationship between art and design, the basic elements, color composition or flat and three dimensions, among other key aspects to make high-level drawings.

In short, TECH aims to meet the high specialization objective demanded by fashion designers, who are looking for high quality programs to improve their skills and offer users garments that will become indispensable for their closet. And, to achieve this goal, it offers students a cutting-edge program adapted to the latest developments in the industry, with an absolutely current curriculum developed by experienced professionals willing to put all their knowledge at the disposal of their students. It should be noted that since it is a 100% online program, students are not conditioned by fixed schedules or the need to move to another physical location, but can access the contents at any time of the day, balancing their professional and personal life with their academic life.

This **Postgraduate Certificate in Artistic Drawing** contains the most complete and up-to-date program on the market. The most important features include:

- ◆ Practical cases presented by experts in fashion
- ◆ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Special emphasis on innovative methodologies in fashion design
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



*This TECH program will allow you to develop the skills and abilities necessary to improve your drawings”*

“ *A teaching program developed  
by a group of high-level teachers”*

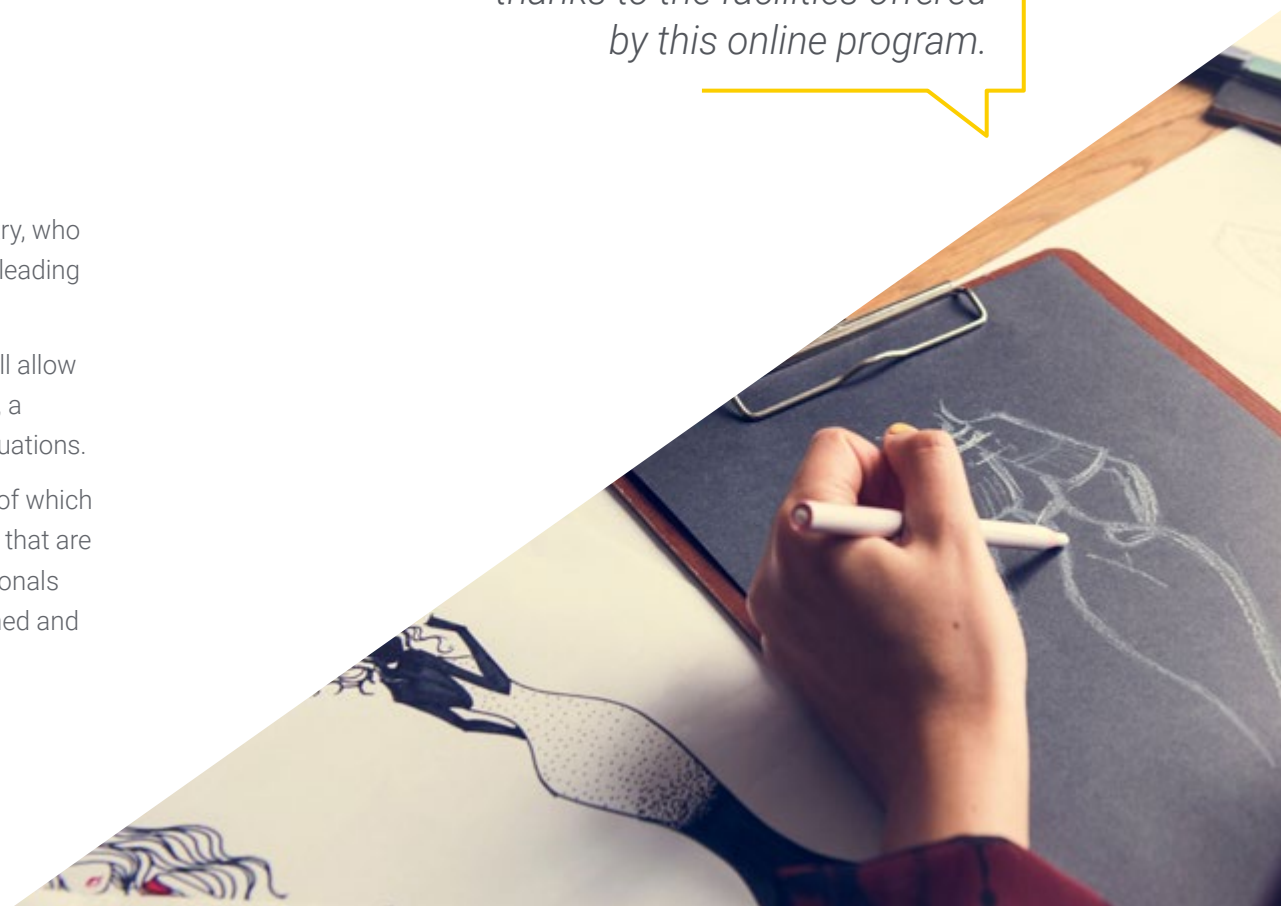
*This Postgraduate Certificate's  
case studies will help you to  
improve your skills in this field.*

*Organize your own study time  
thanks to the facilities offered  
by this online program.*

The program's teaching staff includes professionals from the fashion industry, who contribute with their work experience, as well as renowned specialists from leading companies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow professionals to learn in a contextual and situated learning environment, i.e., a simulated environment that will provide immersive specialization for real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose, professionals will be assisted by an innovative interactive video system created by renowned and experienced experts.



# 02 Objectives

This Postgraduate Certificate in Artistic Drawing is aimed at facilitating professionals' performance to acquire and learn the main latest developments in this field, which will allow them to practice their daily work with the highest quality and professionalism. This way, they will be better prepared to develop successfully in a booming sector, in which new concepts and trends are constantly emerging and must be recognized and applied by professionals.







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*Develop your artistic skills and apply them to fashion design to create realistic and quality projects”*



## General Objectives

- ◆ Acquire specific skills for sketching drawings that faithfully show the proposed design
- ◆ Be able to design fashion projects that will gain public popularity

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*Knowing how to make artistic drawings will allow you to faithfully transfer your designs to paper and fabric”*







## Specific Objectives

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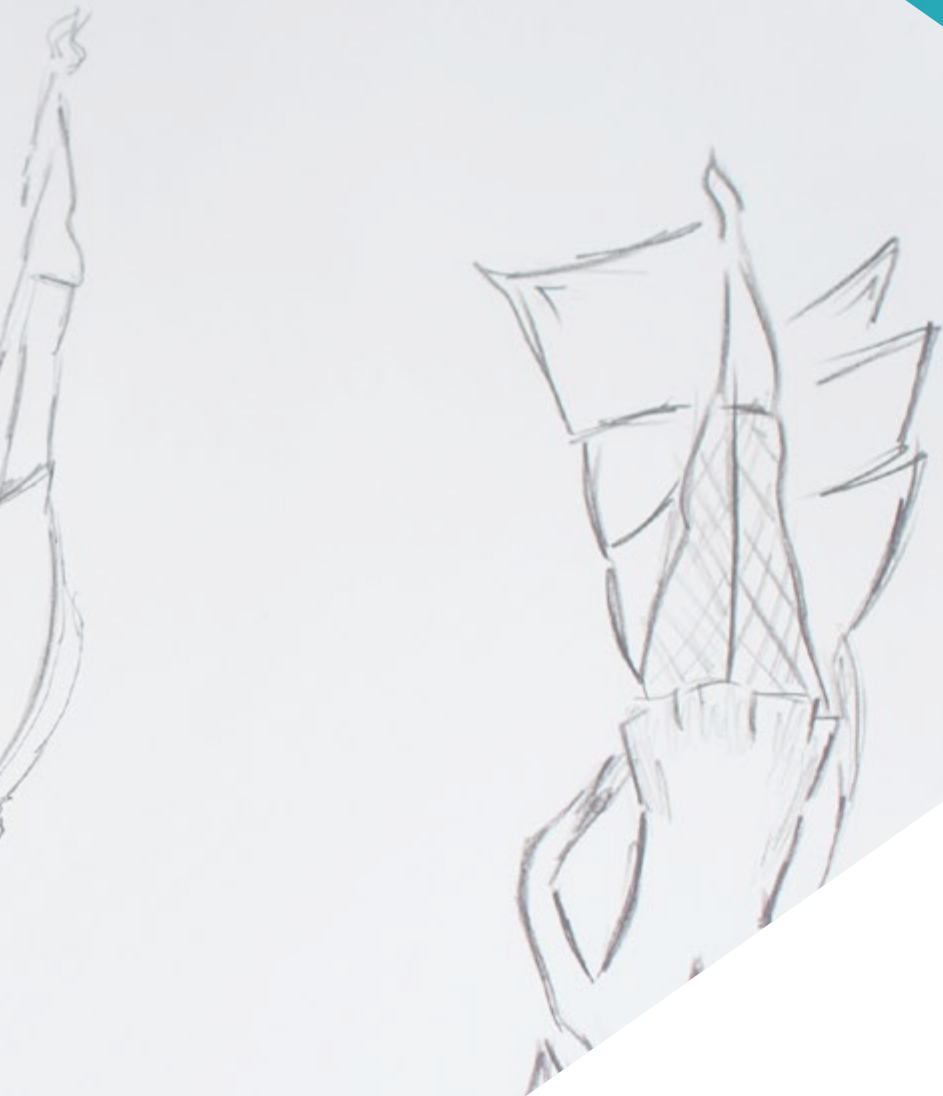
- ◆ Knowledge of strategies for observation and representation of form
- ◆ Understanding flat and three-dimensional vision
- ◆ Learn various graphic techniques and tools according to analysis and synthesis criteria
- ◆ Differentiate and identify the supports, materials and tools that distinguish each of these techniques, as well as the basic vocabulary involved
- ◆ Knowledge and mastery of the graphic elements of drawing, as well as the most suitable media for graphic expression

# 03

## Structure and Content

The content of this Postgraduate Certificate covers, in a structured way, all the areas of knowledge that fashion professionals need to know in-depth, including the most interesting developments and latest advances in the sector. A high-quality program that will allow students to compete with solvency and sufficient capacity in a highly competitive industry. To this purpose, the syllabus has been designed by professionals with extensive experience who have captured all their expertise in a program that will be indispensable in professionals' résumés in the 21st century.





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*This program will allow you to go through the most up-to-date concepts of Artistic Drawing”*



## Module 1. Artistic Drawing

- 1.1. History of Drawing
  - 1.1.1. The Origin of Drawing
  - 1.1.2. The First Drawings
  - 1.1.3. Egyptian Era
  - 1.1.4. Greek Culture
  - 1.1.5. Middle Ages
  - 1.1.6. The Renaissance
  - 1.1.7. Modern Era
    - 1.1.7.1. Futurism
    - 1.1.7.2. Cubism
    - 1.1.7.3. Expressionism
    - 1.1.7.4. Surrealism
  - 1.1.8. Digital Art
- 1.2. Materials and Supports
  - 1.2.1. Traditional Materials
  - 1.2.2. Non-Traditional Materials
  - 1.2.3. Drawing Materials
  - 1.2.4. Industrial Materials
  - 1.2.5. Alternative Materials
  - 1.2.6. Drawing Supports
- 1.3. Relationship of Art and Drawing
  - 1.3.1. Painting
  - 1.3.2. Sculpture
  - 1.3.3. Music
  - 1.3.4. Dance
  - 1.3.5. Literature
  - 1.3.6. Cinema



- 1.4. The Basic Elements of Drawing
  - 1.4.1. The Line and the Dot
  - 1.4.2. The Shape
  - 1.4.3. Light and Shadow
  - 1.4.4. Volume
  - 1.4.5. The Proportion
  - 1.4.6. The Outlook
  - 1.4.7. Texture
  - 1.4.8. Color
- 1.5. Drawing Classification
  - 1.5.1. Artistic Drawing
  - 1.5.2. Technical Drawing
  - 1.5.3. Geometric Drawing
  - 1.5.4. Mechanical Drawing
  - 1.5.5. Architectural Drawing
  - 1.5.6. Cartoons
  - 1.5.7. Freehand Drawing
- 1.6. Fit, Proportion, Chiaroscuro, Composition & Color
  - 1.6.1. Lace
  - 1.6.2. Proportion
  - 1.6.3. Chiaroscuro
  - 1.6.4. Composition
  - 1.6.5. Color
- 1.7. Shape Analysis I: Flat Vision
  - 1.7.1. The Outlook
  - 1.7.2. Hierarchical Perspective
  - 1.7.3. Military Perspective
  - 1.7.4. Perspective from a Gentleman's Perspective
  - 1.7.5. Axonometric Perspective
  - 1.7.6. Conical Perspective
- 1.8. Form Analysis II: Three-Dimensional Vision
  - 1.8.1. Monocular Three-Dimensionality: The Flat Image
  - 1.8.2. Monocularity Efficacy
  - 1.8.3. Stereopsis
  - 1.8.4. Stereopsis Simulation and Measurement
- 1.9. Expression and Representation Techniques in the Design Process
  - 1.9.1. Mental Map
  - 1.9.2. Graphic Reports
  - 1.9.3. Illustration
  - 1.9.4. Comic Book
  - 1.9.5. Storyboards
- 1.10. The Importance of Drawing for the Human Being
  - 1.10.1. Freedom of Thought and Expression
  - 1.10.2. Communication Skills
  - 1.10.3. Artistic Sensitivity
  - 1.10.4. Invention, Imagination and Creativity



*A valuable learning  
experience that will make  
your résumé stand out”*

# 04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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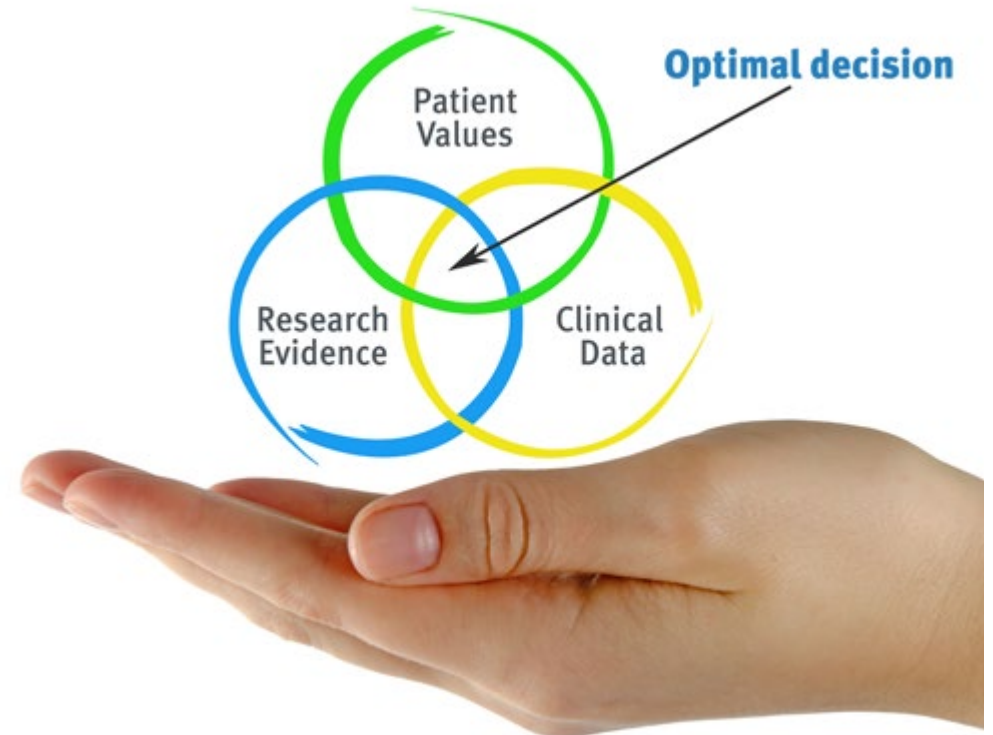
*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*





*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



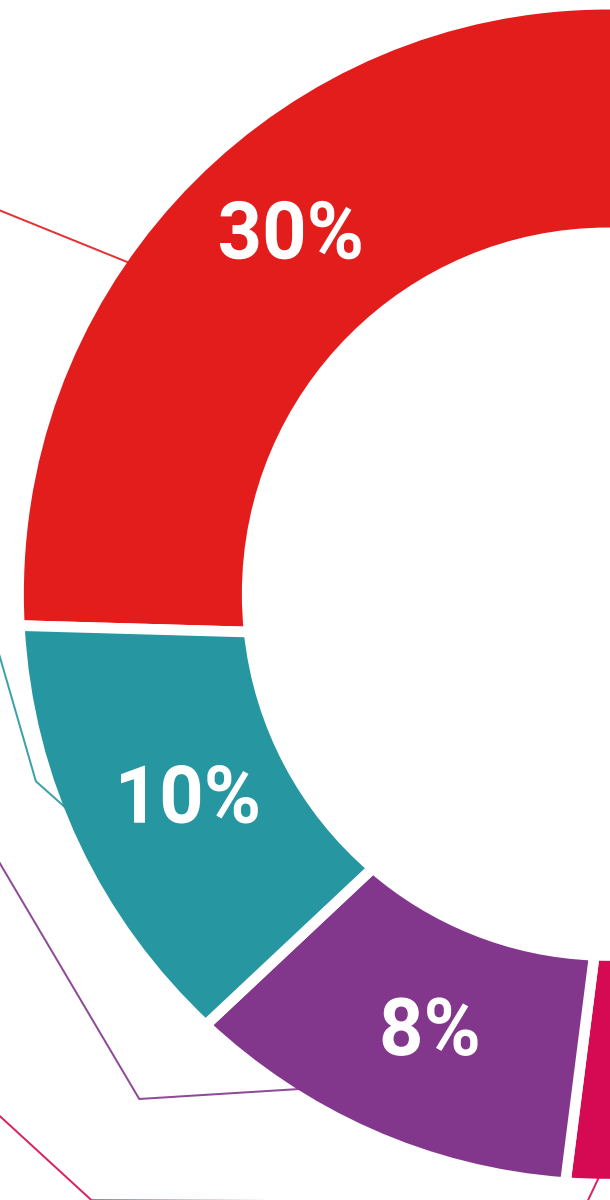
### Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.





# 05 Certificate

The Postgraduate Certificate in Artistic Drawing guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Artistic Drawing** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Artistic Drawing**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



## Postgraduate Certificate Artistic Drawing

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online



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