

Art Therapy





# Postgraduate Certificate Art Therapy

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Global University

» Credits: 6 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/design/postgraduate-certificate/art-therapy

## Index

 $\begin{array}{c|c} 01 & 02 \\ \hline & \\ \hline \\ 03 & 04 \\ \hline \\ \hline \\ Structure and Content \\ \hline \\ \hline \\ p. 12 & \\ \hline \\ \hline \\ p. 12 & \\ \hline \\ D & \\ D & \\ D & \\ \hline \\ D & \\ D$ 





## tech 06 | Introduction

This Postgraduate Certificate in Art Therapy has been structured to offer an interesting, interactive and, above all, effective process for training in everything related to this subject. To achieve this, TECH offers a clear and continuous program, which is also 100% compatible with other occupations.

Through an exclusive methodology, this Postgraduate Certificate will lead you to know all the characteristics that the professional needs to stay at the forefront and to know the changing phenomena of this form of communication.

Therefore, this program will address the aspects that a designer needs to know in order to perform their functions with confidence. An educational path that will scale the student's skills to help them achieve the challenges of a top professional.

The Postgraduate Certificate in Art Therapy is presented as a viable option for a professional who decides to work independently but also to be part of any organization or company An interesting avenue of professional development that will benefit from the specific knowledge that we now make available to you in this program.

This **Postgraduate Certificate in Art Therapy** contains the most complete and up-todate program on the market. The most important features of the program include:

- Development of a large number of case studies presented by experts
- Graphic, schematic, and highly practical contents
- The latest developments and cutting-edge advances in this area
- Practical exercises where the self-evaluation process can be carried out to improve learning
- Innovative and highly efficient methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



Do not miss the opportunity to study this Postgraduate Certificate in Art Therapy with us. It's the perfect opportunity to advance your career"



All the necessary knowledge for the graphic designer in this field, compiled in a highly efficient Postgraduate Certificate, which will optimize your effort with the best results"

The development of this program is focused on practicing the proposed theoretical learning Through the most effective teaching systems, proven methods imported from the most prestigious universities in the world, you will be able to acquire new knowledge in a practical way. In this way, we strive to convert your efforts into real and immediate skills.

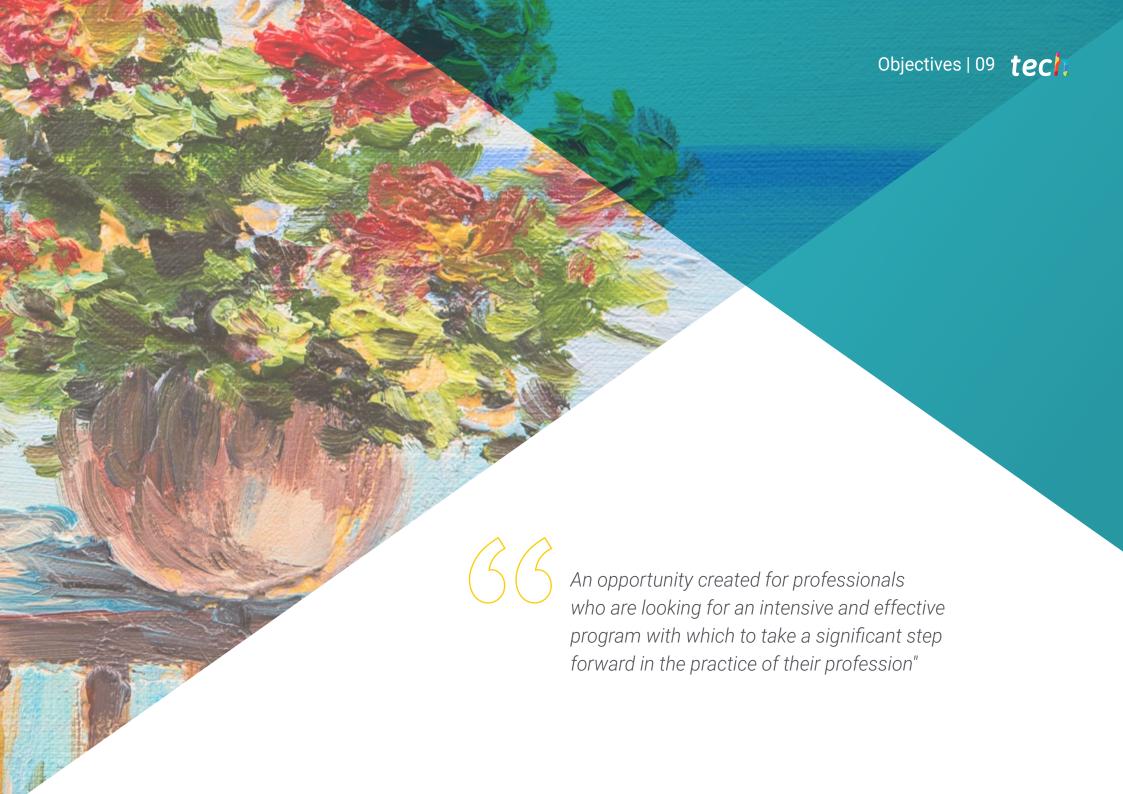
The online system is another of the strengths of the educational program. With an interactive platform that has the advantages of the latest technological developments, we put the most interactive digital tools at your service. This way, it is possible to offer a way of learning that is totally adaptable to your needs, so you can perfectly combine this program with your personal or working life.

A practical and intensive program that will give you all the tools you need to work in this field, in a specific and concrete Postgraduate Certificate.

A training program created to allow you to implement your acquired knowledge into your daily practice in an almost immediate way.







## tech 10 | Objectives



## **General Objective**

• Learn all image processing tools and systems for graphic design







## Objectives | 11 tech



### **Specific Objectives**

- Explore your own feelings through images and different creative techniques
- Be able to know oneself, to understand oneself, deactivating visual and emotional exploration to achieve progressively self-acceptance, self-confidence and the development of free expression
- Propose a change in the cultural appreciation of the subject, understanding the impact of the context in the creation of one's own identity and that of others
- Acquire the ability to use information and communication technologies (ICT) in different contexts and from a critical, creative and innovative perspective
- Develop critical capacity and aesthetic sensibility in the taking, creation and use of image
- Develop psychic emotional balance, stimulating the creative spirit of each person and motivating an individual freedom without repelling any type of theme or technique to grant greater creative freedom





## tech 14 | Structure and Content

#### Module 1. Art Therapy

- 1.1. Image Projects
  - 1.1.1. What Is Art Therapy?
  - 1.1.2. Origin of Art Therapy
  - 1.1.3. How It Works and Benefits
  - 1.1.4. Visual References
- 1.2. Self-Knowledge
  - 1.2.1. Activity I: Who Have I Been?
  - 1.2.2. Activity II: Who Am I?
  - 1.2.3. Activity III: Me with Myself
  - 1.2.4. Reflections
- 1.3. Identity Transitions
  - 1.3.1. Activity: My Identity Transitions
  - 1.3.2. Referents
  - 1.3.3 Development of the Activity
  - 1.3.4. Analysis of Results
- 1.4. The Body, the Place Where Meaning Is Inscribed and Reconstructed
  - 1.4.1. Introduction: Body Ideal?
  - 1.4.2. Social Stereotypes, Men and Women
  - 1.4.3. Reflective Approach: The Body as a Ground of Meaning
  - 1.4.4. Activity: Representation of the Social and Personal Body Ideal
  - 1.4.5. Conclusions
- 1.5. The Abstract Image
  - 1.5.1. The Representational Image
  - 1.5.2. The Abstract Image
  - 1.5.3. The Symbolic Image
  - 1.5.4. Activity: Abstraction Route





## Structure and Content | 15 tech

- 1.6. Identifiable Images I: Textures
  - 1.6.1. Haptic Art: from the Visual to the Tactile
  - 1.6.2. The Importance of Textures
  - 1.6.3. Tactile Textures
  - 1.6.4. Optic Textures
  - 1.6.5. Fictitious Textures
  - 1.5.6. Organic and Geometric Textures
- 1.7. Identifiable Images II: Texture Projects
  - 1.7.1. Activity: Children's Story with Textures
  - 1.7.2. Theme, Colors and Materials
  - 1.7.3. Organization
  - 1.7.4 Visual References
- 1.8. The Color Experience
  - 1.8.1. Use of Color Madalas
  - 1.8.2. Referent Artists
  - 1.8.3. Activity: Experimental Installation with Color
  - 1.8.4. Analysis and Conclusions
- 1.9. Experimenting with Digital Image
  - 1.9.1. Introduction to the Activity
  - 1.9.2. Search for Reference Images
  - 1.9.3. Sketching Process
  - 1.9.4. Inking and Coloring in Photoshop
  - 1.9.5. Final Touches and Presentation
- 1.10. Beyond the Image: Metadata
  - 1.10.1. Digital Design and Metadata
  - 1.10.2. Incorporating Metadata
  - 1.10.3. Meta-Informative Structures
  - 1.10.4. References



## tech 18 | Methodology

#### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

#### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.



### **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



## Methodology | 21 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



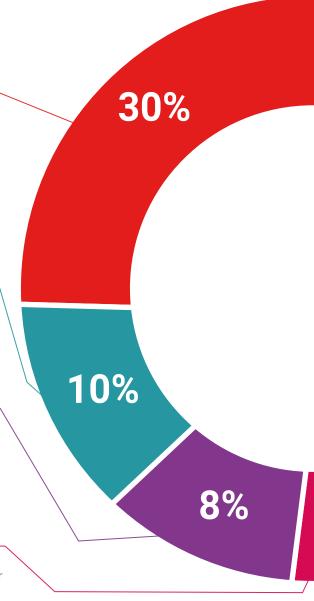
#### **Practising Skills and Abilities**

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Interactive Summaries** 

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

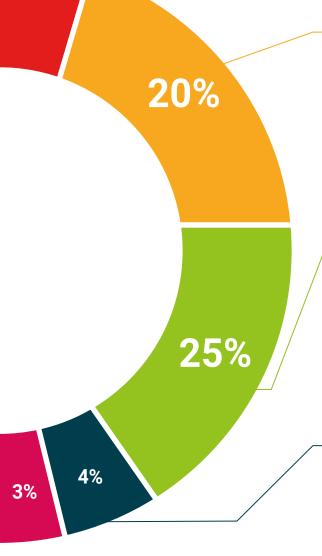


This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

#### **Testing & Retesting**

 $\bigcirc$ 

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.







## tech 26 | Certificate

This program will allow you to obtain your **Postgraduate Certificate in Art Therapy** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Art Therapy

Modality: online

Duration: 6 weeks

Accreditation: 6 ECTS



Mr./Ms. \_\_\_\_\_, with identification document \_\_\_\_\_ has successfully passed and obtained the title of:

#### **Postgraduate Certificate in Art Therapy**

This is a program of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024





## Postgraduate Certificate **Art Therapy**

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

