

Postgraduate Certificate

Aesthetic Medicine and Facial Harmony





Postgraduate Certificate

Aesthetic Medicine and Facial Harmony

Course Modality: **Online**

Duration: **6 weeks**

Certificate: **TECH Technological University**

Official N° of hours: **150 h.**

Website: www.techtute.com/us/dentistry/postgraduate-certificate/aesthetic-medicine-facial-harmony

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01

Introduction

There is a growing demand for Aesthetic Treatments in the area of Dentistry. For this reason, this discipline has been incorporating new approaches to satisfy patients' requests for years. This program integrates the latest developments in Aesthetic Medicine applied to Dentistry, paying special attention to the different aspects of facial harmony, a fundamental concept in this field today. Therefore, based on the best teaching staff and an online teaching methodology, dentists will have access to the most recent advances in the field, being able to update their knowledge quickly and easily, without having to put aside their usual professional work.





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Thanks to TECH's 100% online methodology, delve into the most essential aspects of Aesthetic Medicine and Facial Harmony thanks to this up-to-date program"

Dental Aesthetics is becoming more and more important in today's societies, so there has been a huge increase in the demand for this type of treatments and interventions. In conjunction with this growing demand, numerous approaches have appeared in the field of dentistry. The dentist, therefore, has the option to respond to the new challenges in this aesthetic area. But to do so, they must incorporate the latest developments in Aesthetic Medicine into their clinical practice.

Offers the specialist the opportunity to get up to date, since the program has integrated the latest developments in the discipline, always based on the latest scientific evidence. In this way, this program allows the dentist to learn about the most recent advances in economics applied to the Management and Direction of an Aesthetic Clinic, the management of materials and suppliers, and the different protocols and actions in emergencies, among many other issues.

One of the main strengths of this program is its 100% online teaching system, specially designed with working professionals in mind. For this reason, dentists will be able to combine this program with their daily work without any problems, since they will be able to choose the time and place to study, without uncomfortable interruptions and without having to physically go to an academic center. In addition, they will have the support of a prestigious teaching staff that will accompany them throughout the learning process, using a wide variety of multimedia teaching resources to ensure optimal learning.

In this way, the specialist will be able to get up to date on one of the most sought after and exciting areas of today's world, studying in the comfort of their home or in their own office, since TECH is completely adaptable to their circumstances.

The **Postgraduate Certificate in Aesthetic Medicine and Facial Harmony** contains the most complete and up-to-date scientific program on the market. Its most notable features are:

- ♦ Practical cases presented by experts in Aesthetic Medicine applied to Dentistry
- ♦ The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Special emphasis on innovative methodologies for the use of Aesthetic Treatments in Dentistry
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



The program in Aesthetic Medicine and Facial Harmony is here: Don't wait any longer and enroll"

“ *Aesthetic Medicine is the most requested area of Dentistry. Get up to date and respond to today's challenges with the latest tools and procedures*”

The best teaching system is combined with prestigious teachers to bring you the most recent advances in Aesthetic Medicine and Facial Harmony.

Give your clinic a boost by incorporating the most advanced management processes thanks to this Postgraduate Certificate.

The program's teaching staff includes professionals from the sector who contribute their work experience to this program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive program to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.



02 Objectives

Having up-to-date knowledge in the aesthetic area of dentistry is essential to meet today's challenges and demands. For this reason, this Postgraduate Certificate in Aesthetic Medicine and Facial Harmony has been designed with the main objective of providing the dentist with the most effective clinical management mechanisms. In order to achieve this goal, a very complete and specialized program has been designed to address the most important elements of this field, so that the specialist can apply them immediately in their practice at the end of the program.



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Thanks to this program, get to know the most important and innovative specialized software for the development of your clinical work"



General objectives

- ♦ Gain in-depth knowledge of the anatomy of the head and neck to reduce the complications and to consolidate the correct management of patients who are looking for in the harmonization of tissues in Aesthetic Medicine
- ♦ Know the treatments of Aesthetic Medicine that apply to the dental clinic, being able to expand the portfolio of services and become an expert in a specialty whose demand is booming
- ♦ Recommend the ideal and personalized treatment to each patient for each individual case
- ♦ Instill in the student the vital importance of the most natural result possible in each treatment, for which the most avant-garde materials and techniques will be studied





Specific objectives

- ♦ Have general knowledge of the pairing of the dental clinic and the Aesthetic Clinic
- ♦ Know the different technological tools required to carry out aesthetic interventions in dentistry
- ♦ Know human aspects related to patients
- ♦ Understand the protocols to be followed in different circumstances
- ♦ Know how to carry out administration and accounting tasks in a clinic



This program is what you need in order to modernize your dental practice and continue to provide the best treatments and interventions to your patients"

03

Course Management

In order for the dentist to acquire the latest knowledge in the area of Aesthetic Medicine and Facial Harmony, TECH has brought together the best teaching staff in this discipline. The teaching staff is composed of internationally renowned professionals who are familiar with the new treatments and aesthetic approaches in dentistry, so they will be able to teach the specialist about the most effective techniques in this important health field.



A close-up photograph of a person's arm and shoulder, with a purple medical glove resting on their skin. The background is blurred, showing what appears to be a dental chair or similar medical equipment. The image is partially obscured by a diagonal purple and white graphic overlay.

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The best teaching staff guides the dentist throughout the learning process, supported by the best teaching resources and a proven methodology”

Management



Ms. González Rodríguez, Paloma

- ◆ Owner of Chamberí Dental Oral Surgery, Implantology and General Dentistry and Aesthetic Facial and Dental Medicine, Madrid
- ◆ Oral Surgeon at Vivanta Clinic, Seville
- ◆ Oral Surgeon and Dentist at D. Montero Dental Clinic, Seville
- ◆ General Dentist and Prosthodontist in ADESLAS SEGURCAIXA, Cadiz
- ◆ Endodontist Dentist exclusively at ADESLAS DENTAL, Cadiz
- ◆ Degree in Dentistry. CEU San Pablo University, Madrid
- ◆ Master's Degree in Oral Surgery, Implantology and Periodontics UMA, Malaga University
- ◆ Specialist in Dental and Facial Aesthetics. Harmonic, Dr. Sandra Duque

Professors

Mr. Carrión Candelas, Alejandro

- ◆ Consultant in Euro-Funding Advisory Group
- ◆ Director of Cost Control at Soldeser
- ◆ Manager of the restaurant Club Hípico Somosaguas, Madrid
- ◆ Double Degree in Law and Business Administration, Rey Juan Carlos University, Madrid



04

Structure and Content

This Postgraduate Certificate has been organized into one specialized module, subdivided into 10 topics, through which the dentist will be able to deepen their knowledge of aspects such as the management and administration of an aesthetic clinic, psychology and psychiatry applied to aesthetic medicine, communication with patients, management of materials and suppliers or infection prevention. All this, with the aim of updating the specialist's knowledge on all recent developments in this constantly evolving field.





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Aesthetic Medicine is constantly evolving. Don't get left behind and enroll in this program"

Module 1. Aesthetic Medicine

- 1.1. Context of Aesthetic Medicine
 - 1.1.1. Historical Context
 - 1.1.2. Current Context
 - 1.1.3. Relevance of Aesthetic Medicine
- 1.2. Management and Administration of an Aesthetic Clinic: Applied Economics
 - 1.2.1. Efficient Management
 - 1.2.2. Necessary Accounting Issues
 - 1.2.3. Cost Reduction
 - 1.2.4. Maximum Benefit
- 1.3. Psychology and Psychiatry Applied to Aesthetic Medicine
 - 1.3.1. Patient Analysis
 - 1.3.2. Types of Patients
 - 1.3.3. Psychological-Aesthetic Problems
 - 1.3.4. Patients with Psychological Problems
 - 1.3.5. How to Guide the Treatment of Patients According to Their Psychology
- 1.4. Photography
 - 1.4.1. Initiation to Photography
 - 1.4.2. Importance of Photography in an Aesthetic Clinic
 - 1.4.3. Adequate Realization of the Photographs
 - 1.4.4. Basic Aspects on Data Protection
- 1.5. Communication with the Patient
 - 1.5.1. Introduction to Communication
 - 1.5.2. Importance of Communication in the Doctor-Patient Relationship
 - 1.5.3. Be a Good Communicator





- 1.6. Material and Supplier Management
 - 1.6.1. Essential Material
 - 1.6.2. Storage and Stock Control Techniques
 - 1.6.3. Management of Orders and Payment to Suppliers
- 1.7. Protocols and Emergencies
 - 1.7.1. Medical Protocols
 - 1.7.2. Protocol with the Patient
 - 1.7.3. Emergency Protocols
- 1.8. The Aesthetic Medicine Consultation
 - 1.8.1. Necessary Installations
 - 1.8.2. Staff of an Aesthetic Medicine Clinic: Objectives and Functions
- 1.9. Infection Prevention
 - 1.9.1. Sterilization and Preventive Hygiene Measures
- 1.10. Software
 - 1.10.1. Importance of Software in the Management of an Aesthetic Clinic
 - 1.10.2. Essential Features of Practice Management Software
 - 1.10.3. Combination of Dental Software with Medical-Aesthetic Software

“ *The best contents, taught by the best teachers. You won't find a better aesthetic medicine management program than this one* ”

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world.



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the dentist's professional practice.

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Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Dentists who follow this method not only grasp concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, a real revolution with respect to the mere study and analysis of cases.

The student will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 115,000 dentists with unprecedented success, in all specialties regardless of the workload. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, the latest educational advances, and to the forefront of medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

Certificate

The Postgraduate Certificate in Aesthetic Medicine and Facial Harmony guarantees you, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program
and receive your university degree
without travel or laborious paperwork”*

This **Postgraduate Certificate in Aesthetic Medicine and Facial Harmony** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Aesthetic Medicine and Facial Harmony**
Official N° of hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present quality

online training

development languages

virtual classroom

tech technological
university

Postgraduate Certificate

Aesthetic Medicine
and Facial Harmony

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of hours: 150 h.

Postgraduate Certificate

Aesthetic Medicine and Facial Harmony

